

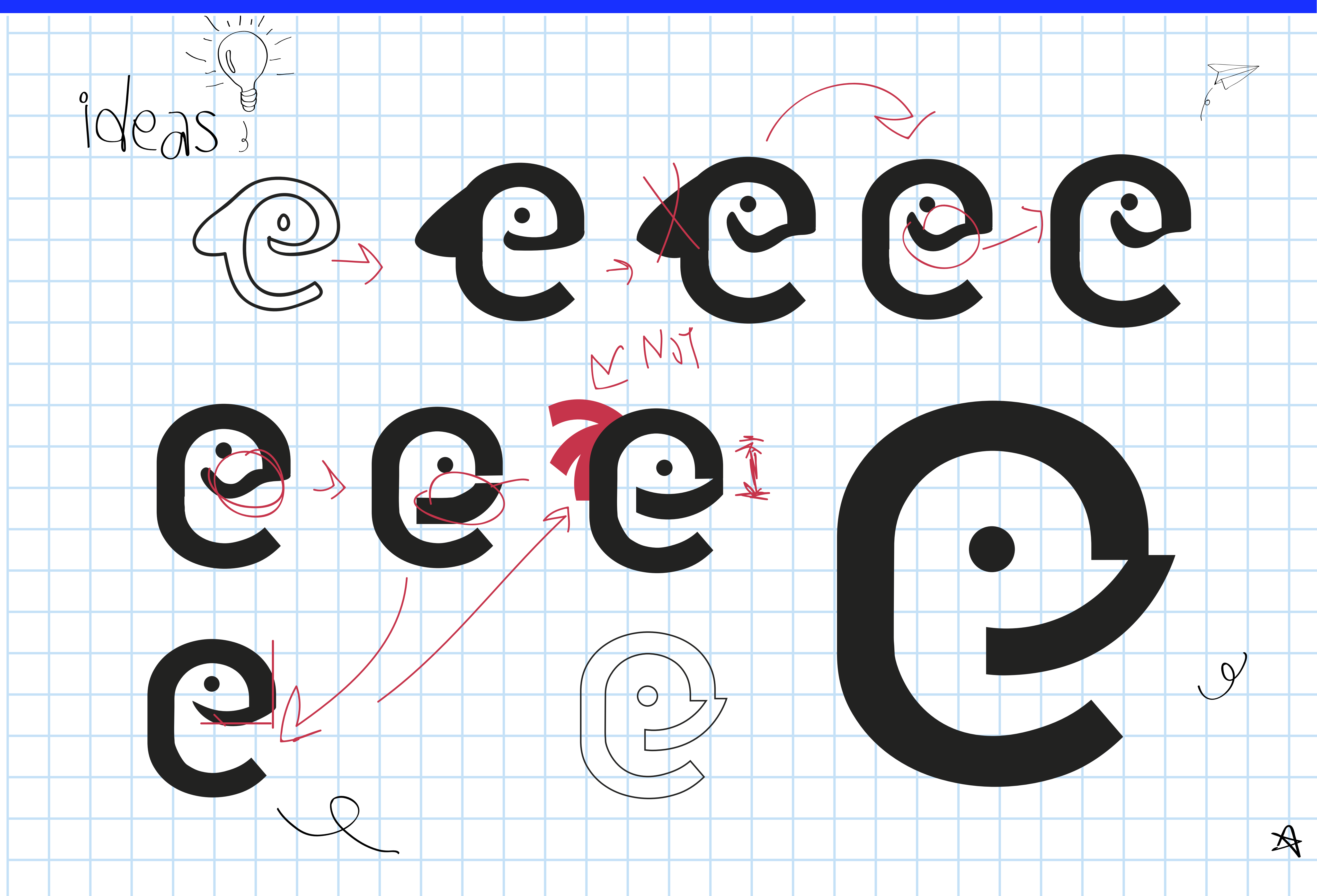
e-shape

"Creating a logo is a vital part of our project's communication efforts. A well-designed logo can communicate everything from the project's background to their mission. Our logo is Unique, Innovative, Dynamic, Sustainable and has Contemporary aesthetic"

Headmaster of e-shape programm Horizon 2020



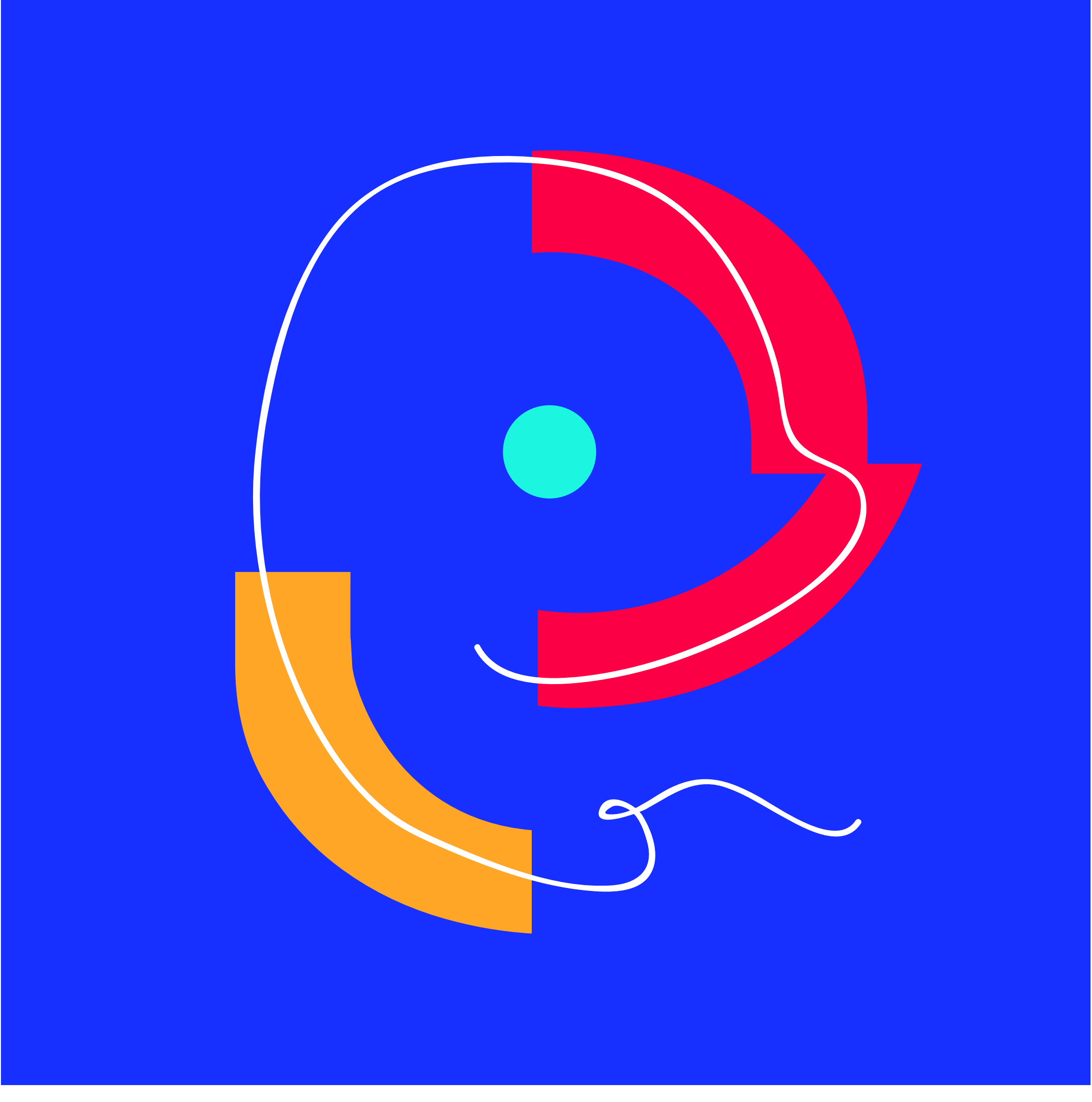
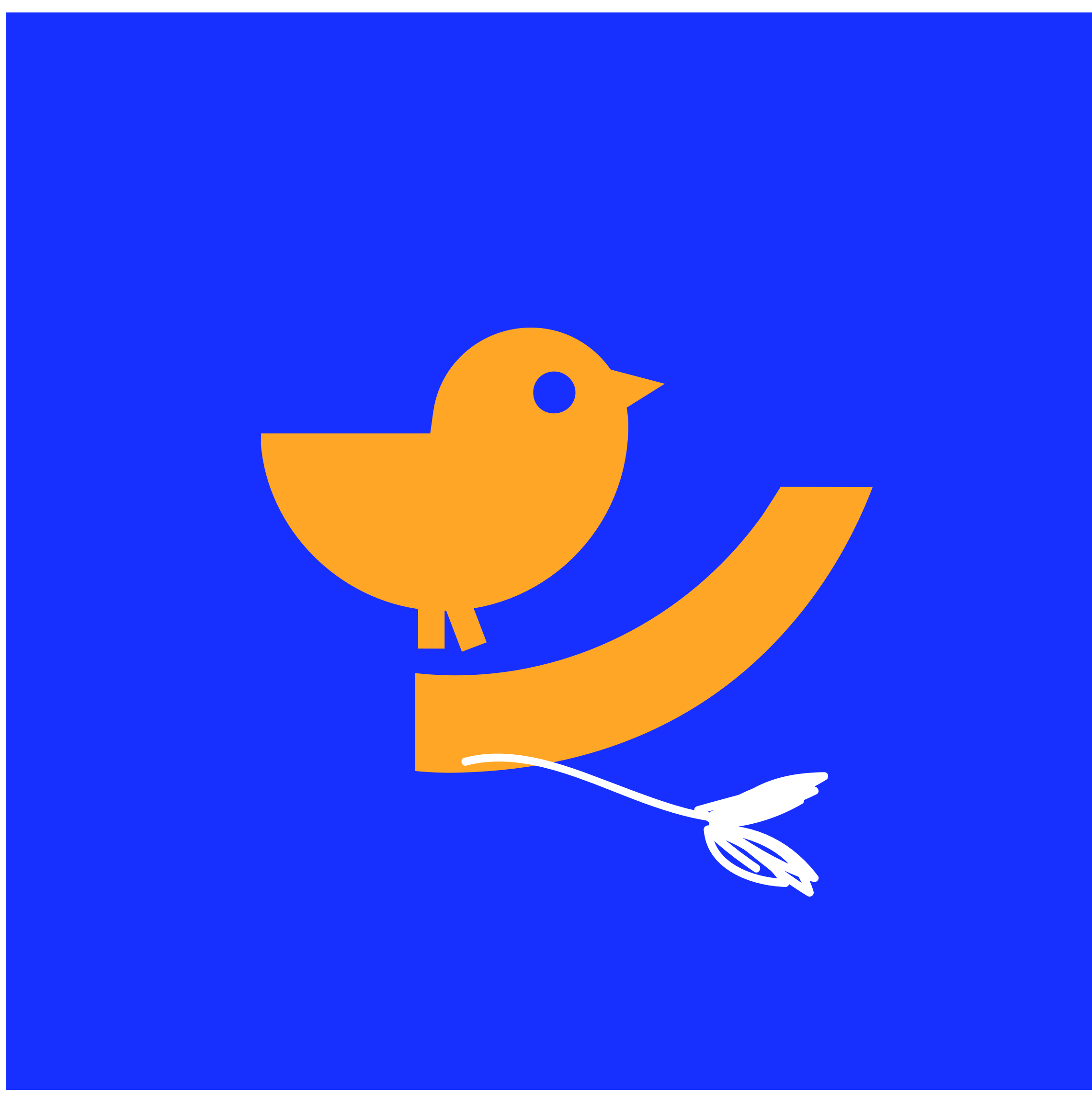
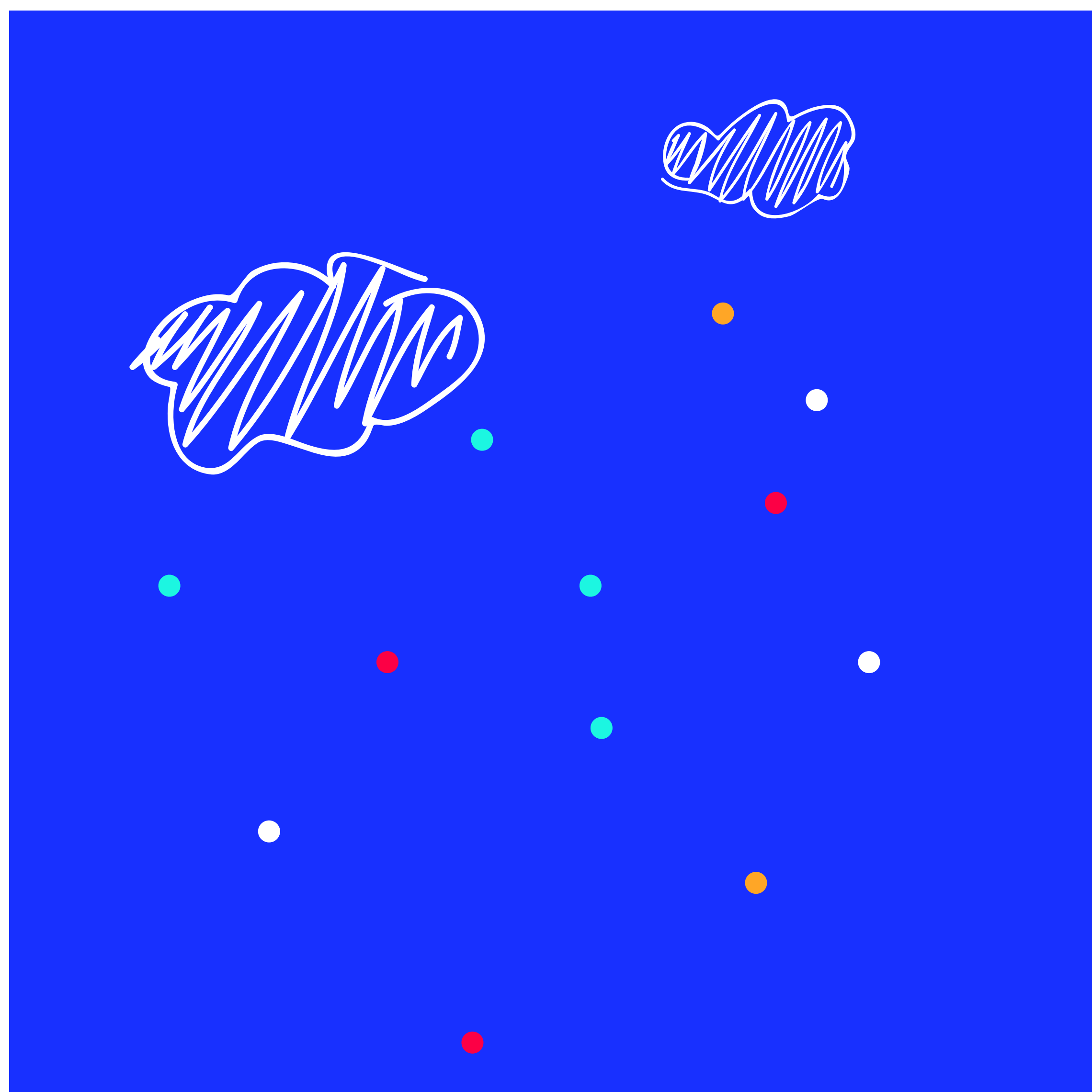
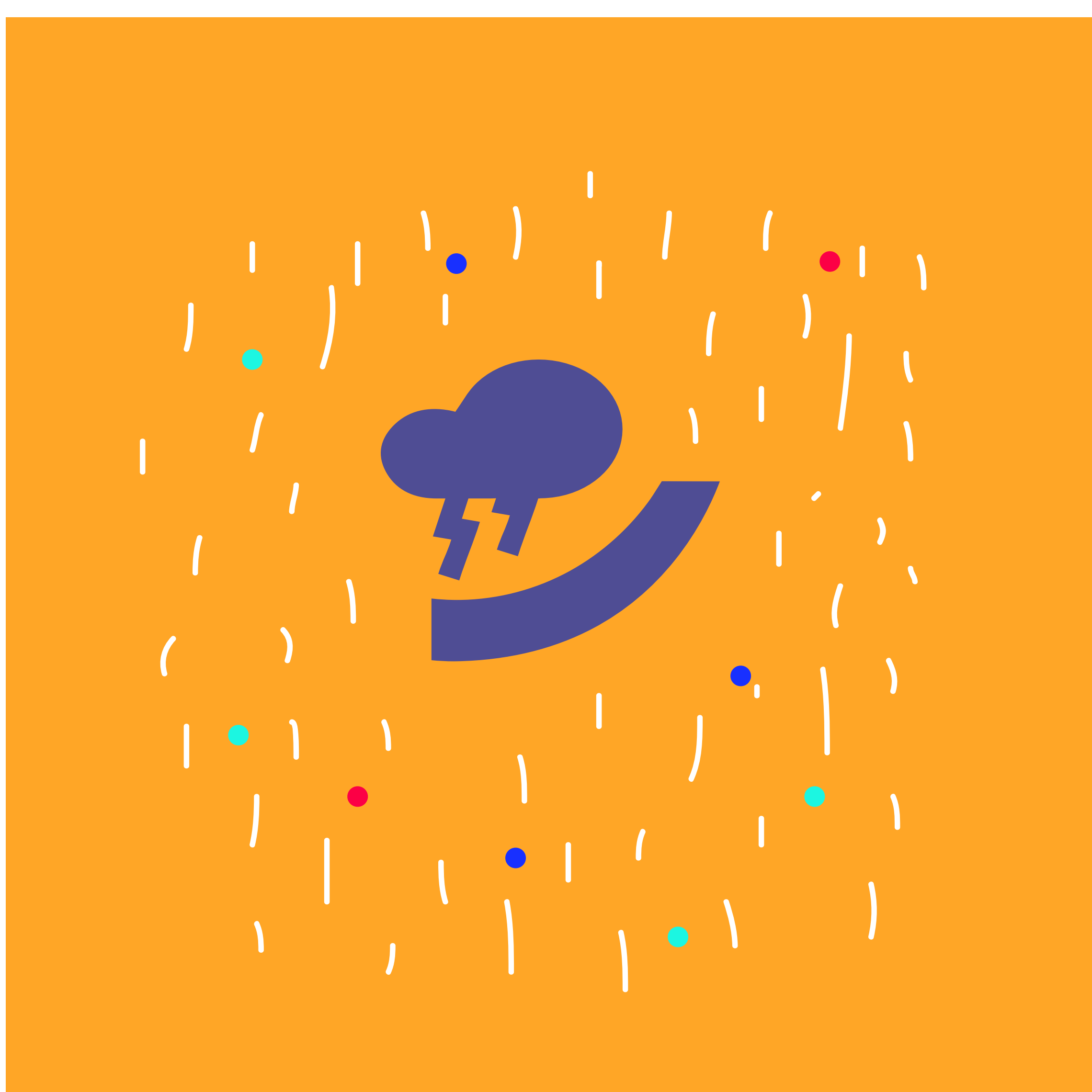
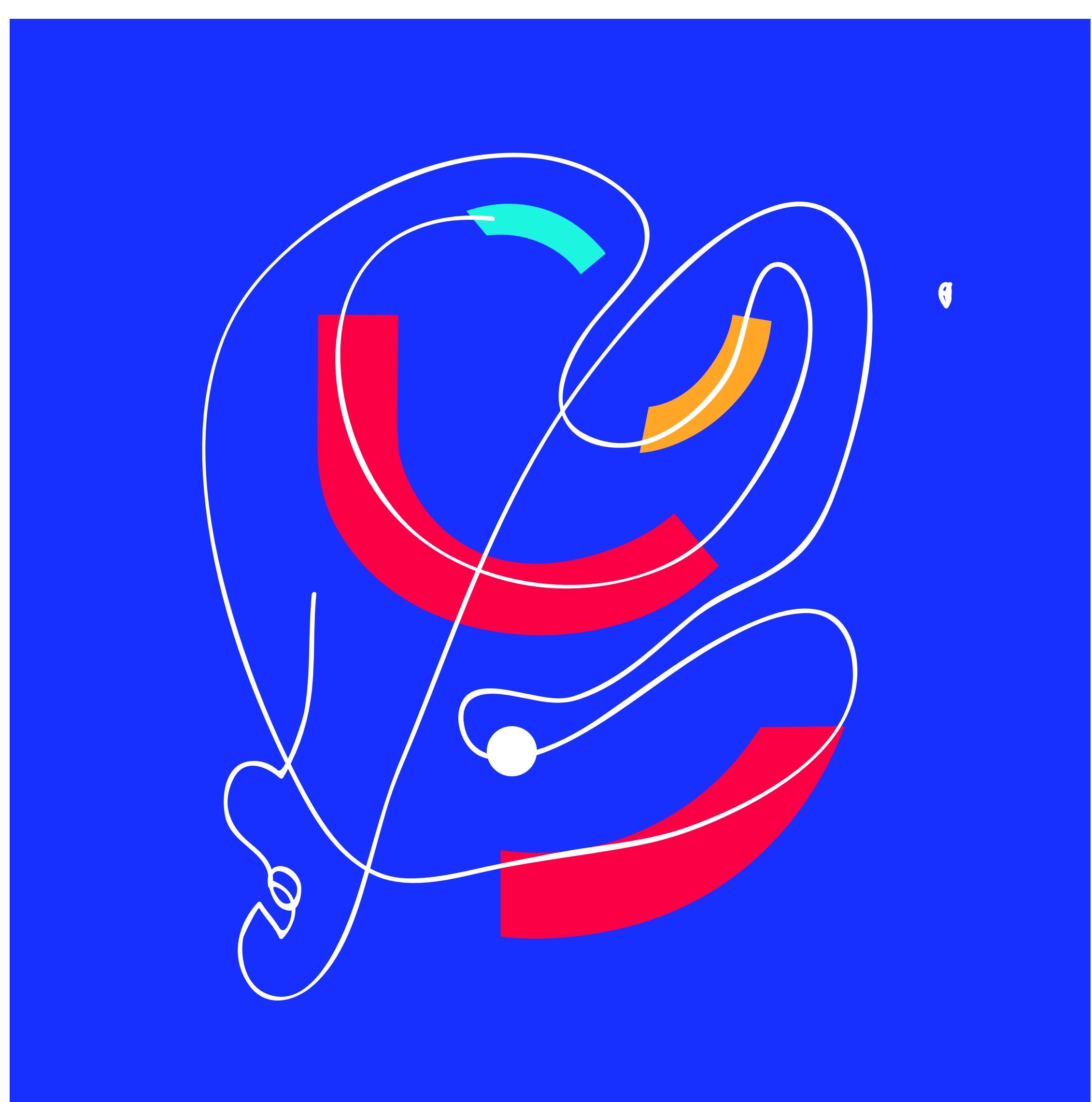
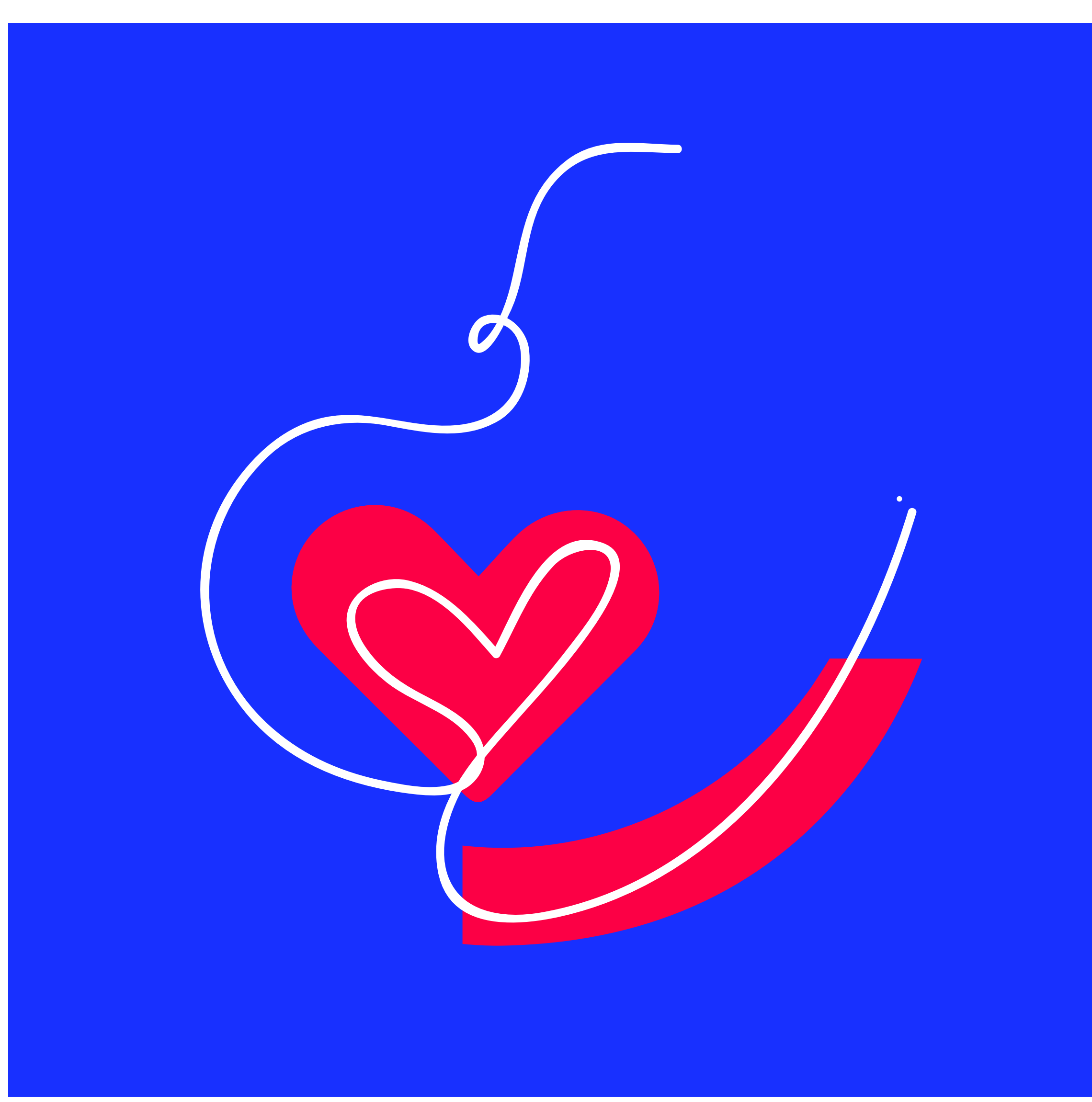
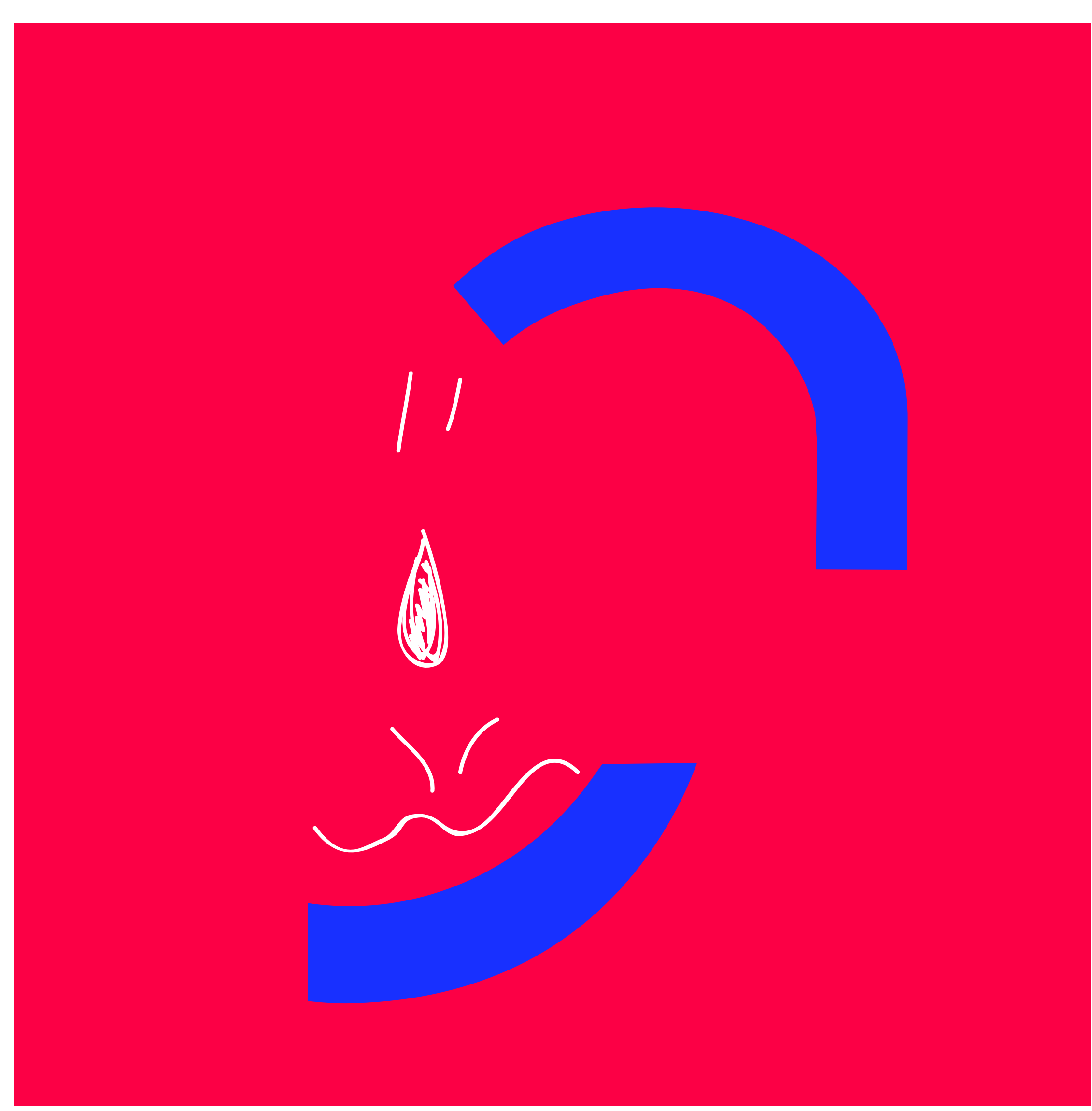
parts of the logo have been used to illustrate the solar system and refer to observation

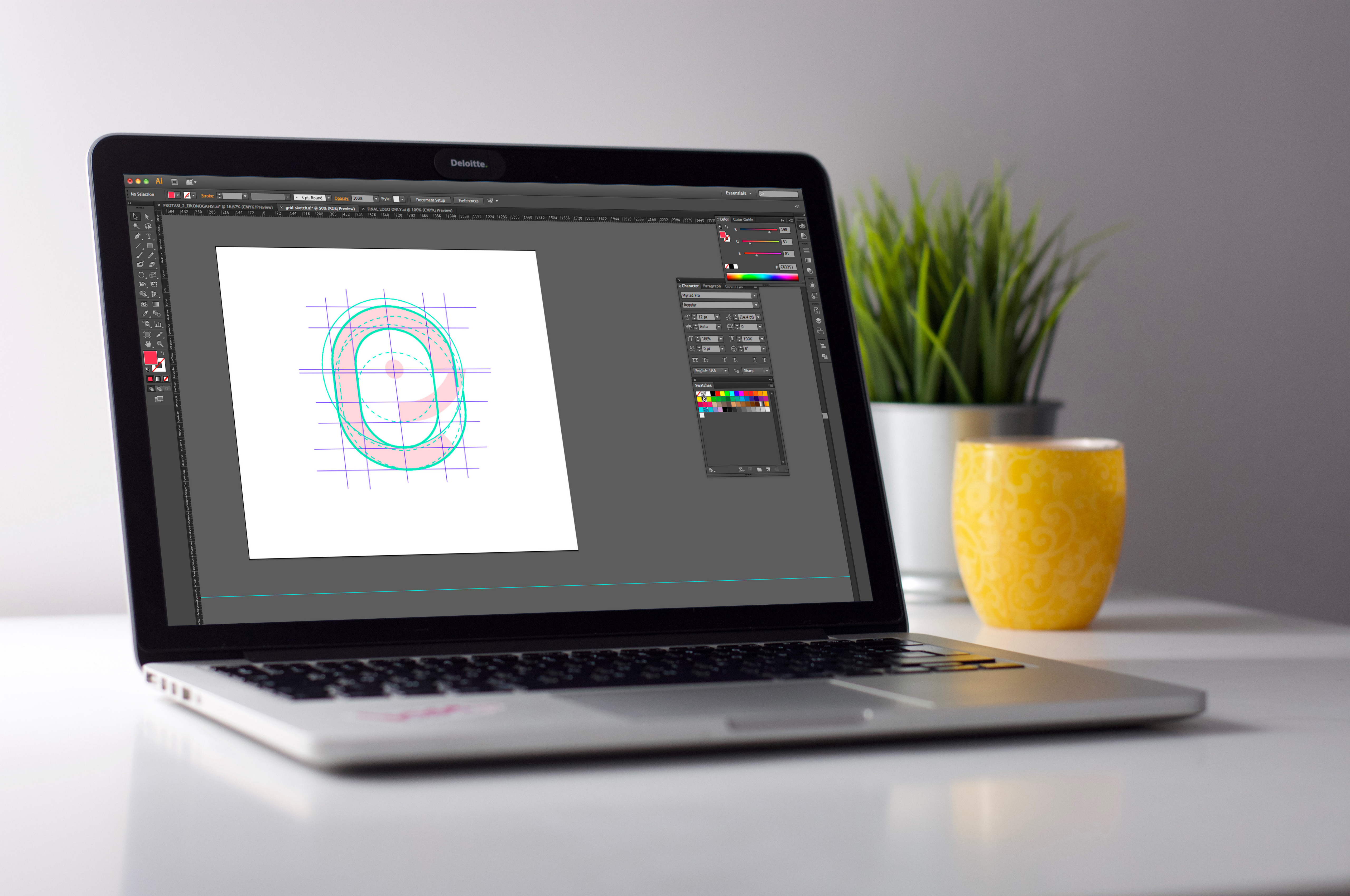


What e-shape is?

It's a European project bringing together key partners and projects. It builds on existing EU GEOSS actions, GEO initiatives and flagships and Copernicus-related activities and gives an excellent opportunity for Europe to maximise the impact of EO activities for the benefit of its citizen.

illustration

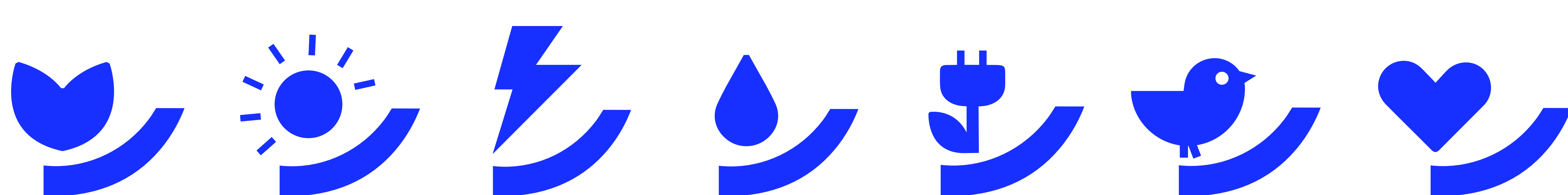
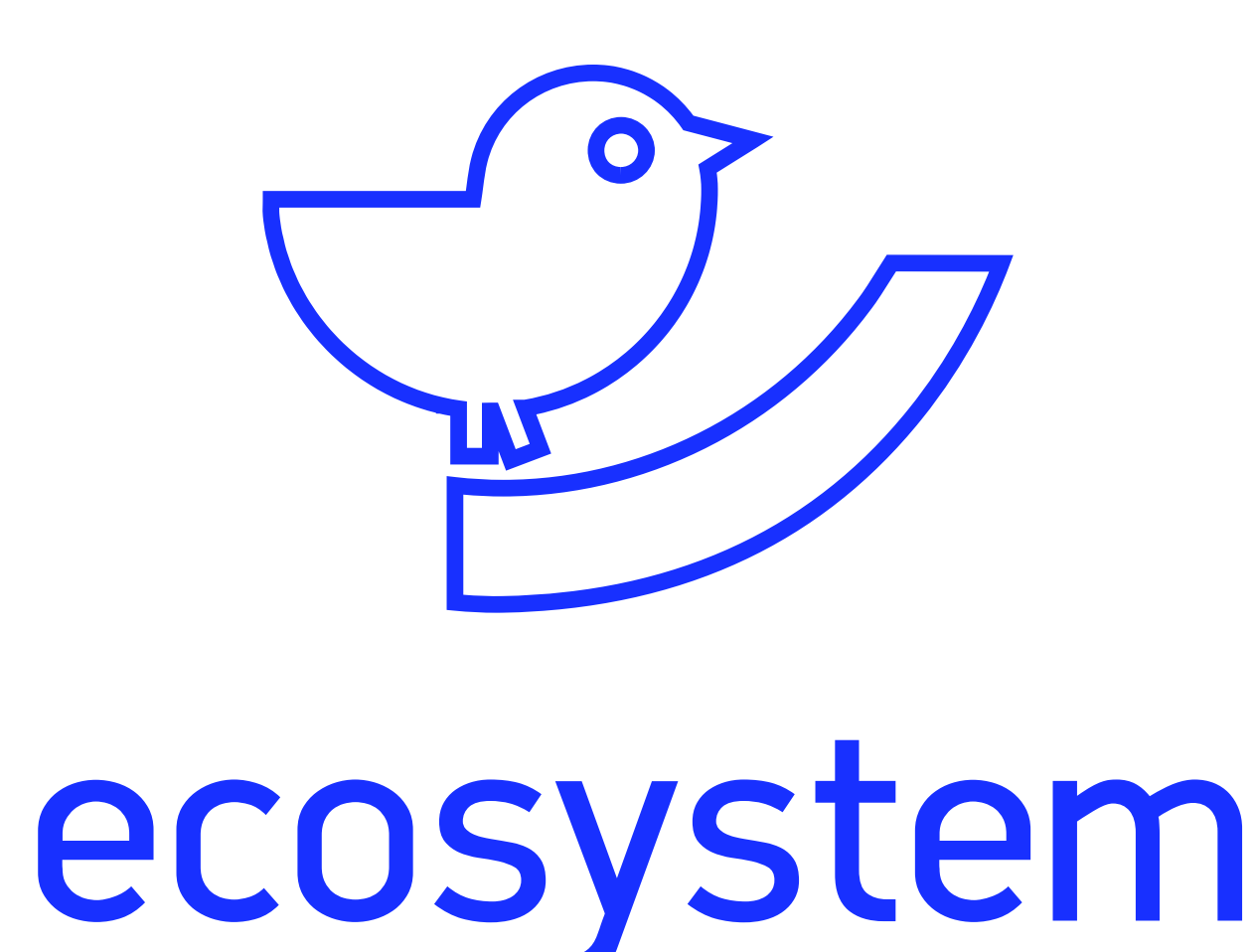
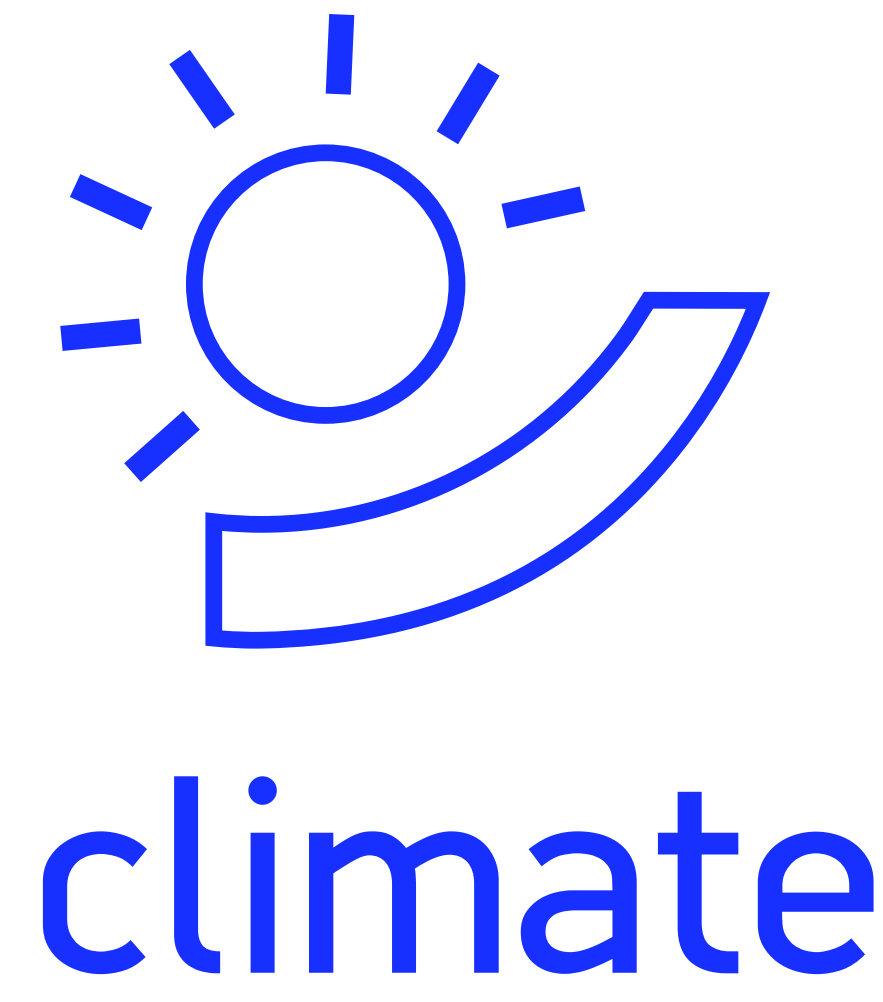




e-shape

EuroGEOSS
Showcases:
Applications
Powered
by Europe

Showcases Logo



Research Innovation Market



The disasters resilience showcase

Color palette

primary

CMYK 0% 90% 55% 0%
RGB 255 25 115
HEX #FF1973
Pantone 1787C

CMYK 95% 95% 2% 20%
RGB 14 26 255
HEX #060ACC
Pantone 2746 C

CMYK 73% 0% 36% 0%
RGB 69 255 163
HEX #45FFA3
Pantone 319C

CMYK 0% 35% 85% 0%
RGB 255 166 38
HEX #FFA626
Pantone 116C

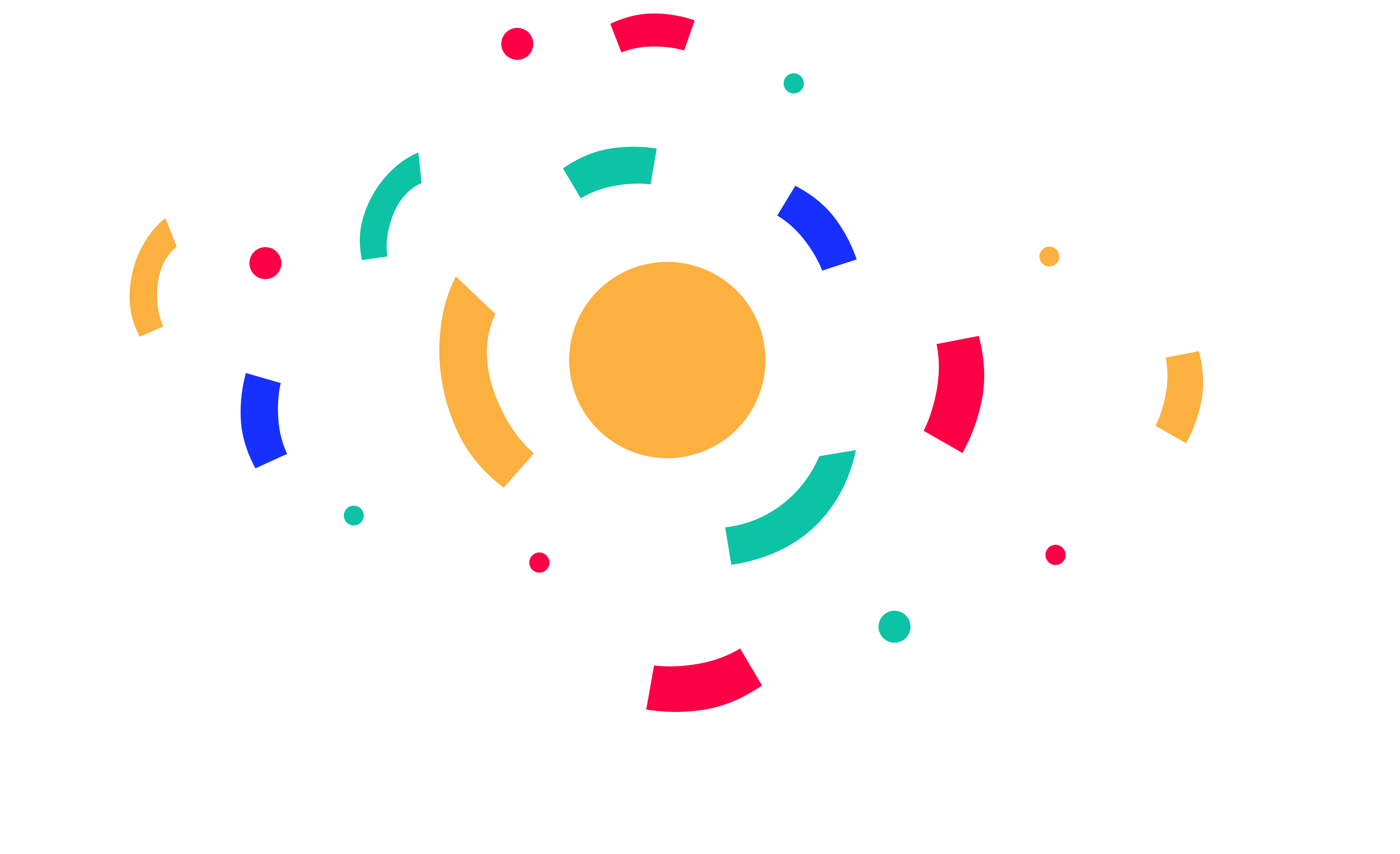
secondary

CMYK 23% 100% 80% 15%
RGB 167 0 43
HEX #A7002B
Pantone 187 C

CMYK 100% 93% 40% 56%
RGB 0 8 67
HEX #000843
Pantone 2766 C

CMYK 95% 20% 35% 0%
RGB 13 204 166
HEX #0DCCA6
Pantone 326 C

CMYK 95% 20% 35% 0%
RGB 255 141 35
HEX #0DCCA6
Pantone 326 C



Typography

We use PF Din Display for the logotype and PF Din Text for texts. It is a clean cut and friendly for the reader font.



PF DinDisplay Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PF DinDisplay Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890



PF DinText Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PF DinText Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PF DinText Bold

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

The e-shape
project of the
EuroGEOSS
is poised
for success







