e-shape

Brand manual

contents

Section 01
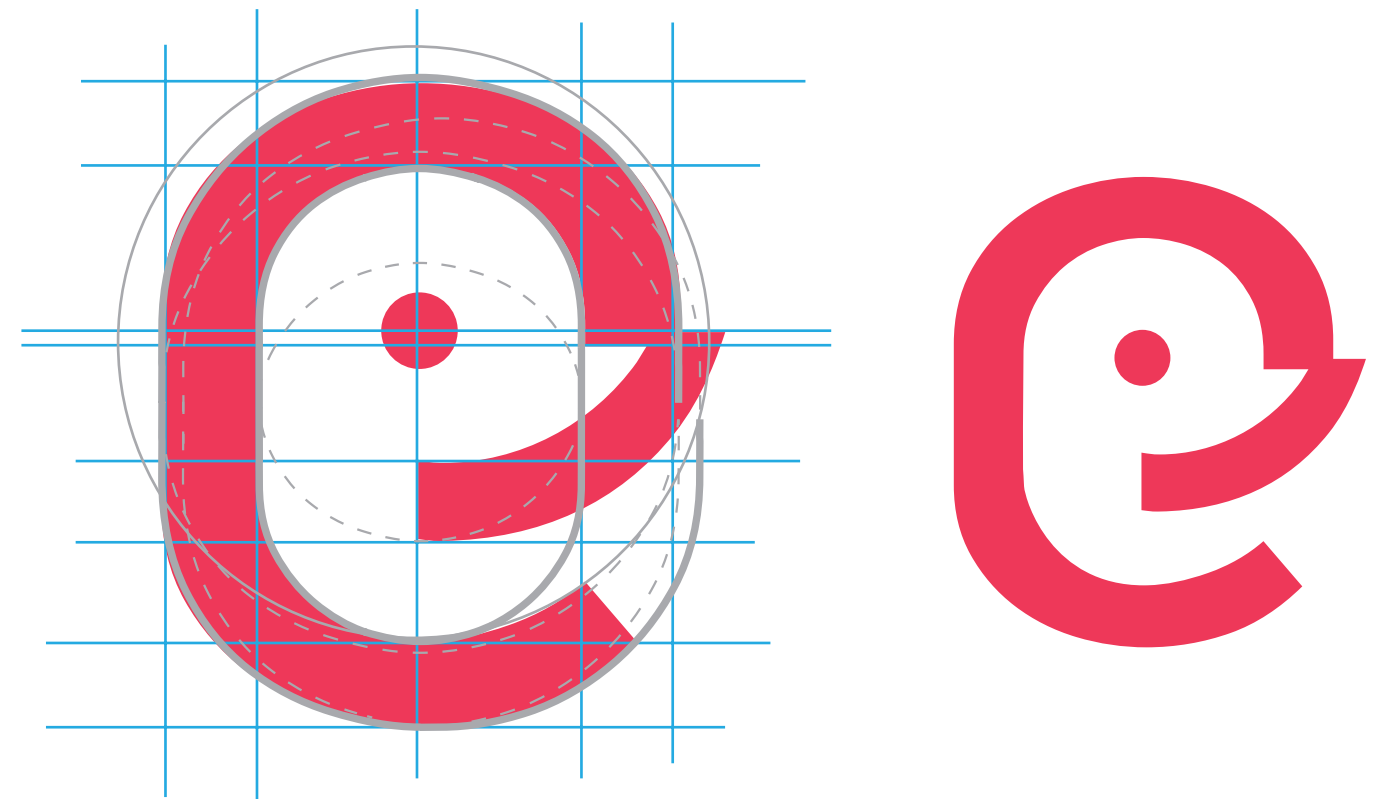# **Logotype**

01

1. Logotype

Creating a logo is a vital part of our project's communication efforts. To meet this need, we should be devoted to the guidelines. It's the foundation of our brand identity and a well-designed logo can communicate everything from the project's background to their mission. Our logo is Unique, Innovative, Dynamic, Sustainable and has Contemporary aesthetic.

1.2 Color of logo

Print colours
C 0
M 91
Y 56
K 0

Print colours
C 96
M 94
Y 1
K 22

e-shape

e-shape negative
C 0
M 91
Y 56
K 0

e-shape

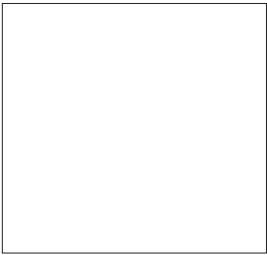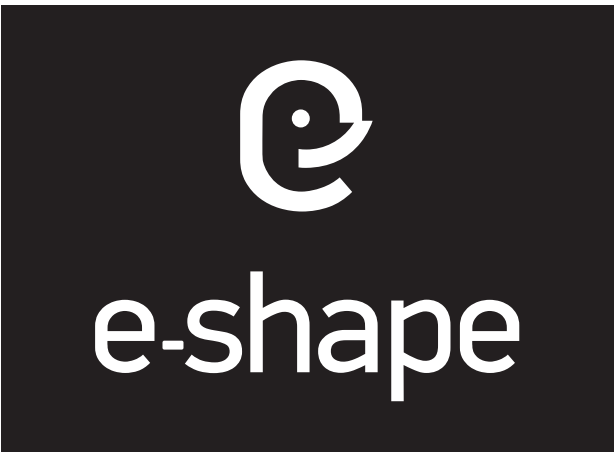**e-shape negative**
C 0
M 0
Y 0
K 0

1.2 Color of logo

e-shape

e-shape full black (positive)
C 0
M 0
Y 0
K 100

e-shape

e-shape negative
C 0
M 0
Y 0
K 0

e-shape

e-shape grayscale
C 0
M 0
Y 0
K 65

e-shape grayscale
C 0
M 0
Y 0
K 100

1.3 Use at smaller size

> 12mm

The application of the e-shape symbol and logotype is permitted in all it's dimensions down to a minimum of 12 mm.

12mm

logotype's minimum size
for print and online applications.
Apply only the symbol without
the logotype.

Notes

It is strongly advised to use the logo at a size greater than or equal to 12 mm wherever possible, to ensure it is accurately reproduced on any type of print or material.

1.4 Protected area

protected area
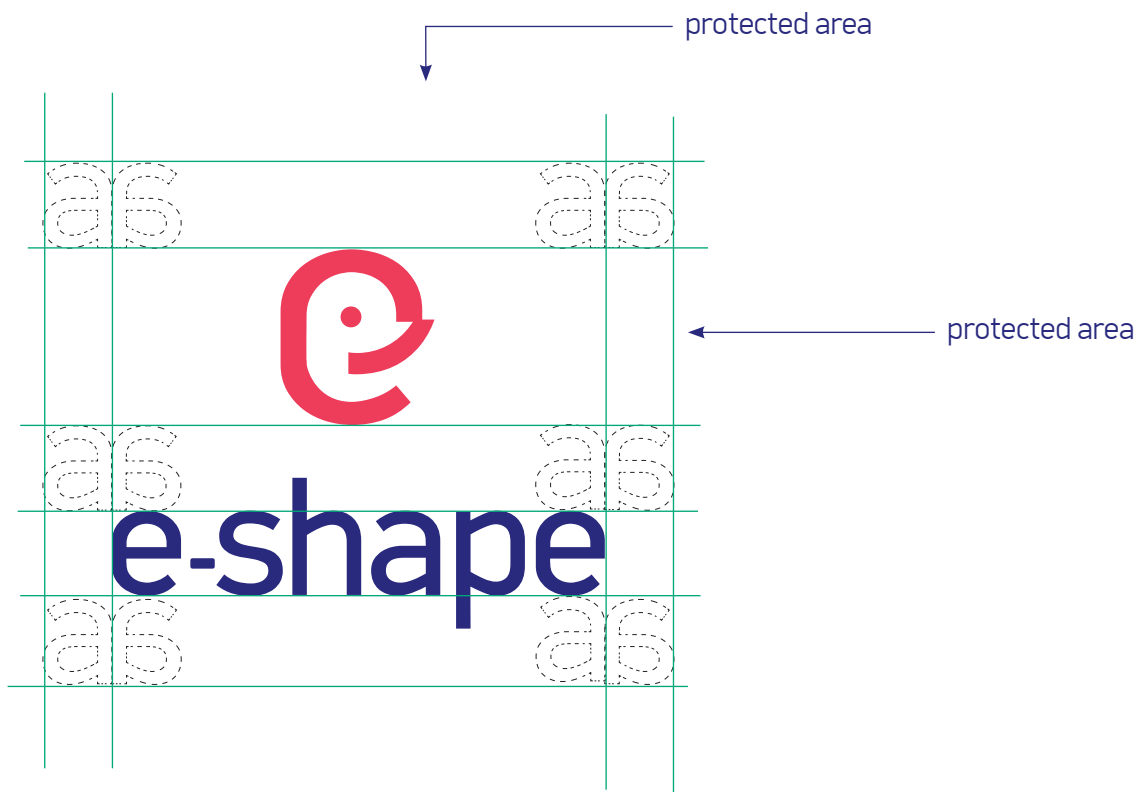
protected area

The protected area keeps the e-shape Logotype free from other text or graphic elements that could compromise its legibility or recognition. The building of the protected area is given by the 'a' of the typography. The 'a' establishes the protected area of the upper, lower, right and left margins.

The size of the "a" establishes the margins between the avatar symbol and the typography.

→11
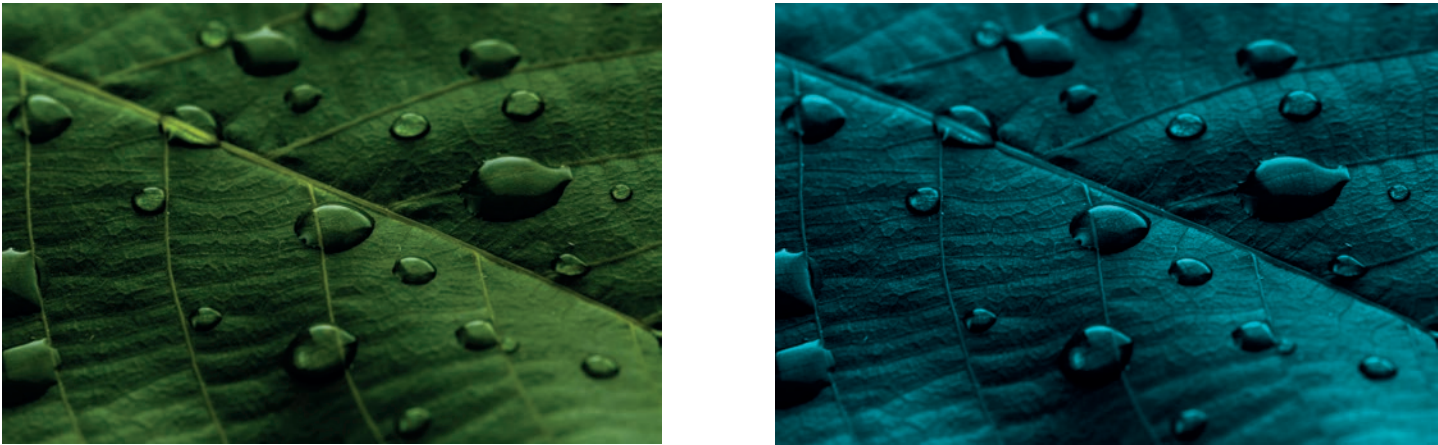
convert the full color image in monochromatic

The background image always has to be in monochromatique dark tones so apply the Showcase Logotype in its white version with 65% transparency

Notes

The choice of the e-shape Logotype version to match with a background image must respect its legibility and ease of recognition in relation to the support of the general layout

Content linked

See image chapter:
6.1 Layout with images

The e-shape Logotype in its Dark
Blue color with the Bright Red avatar
cannot be applied to a background colour

The e-shape Logotype in its White/Negative
version can be applied to these background colours

Notes

It is important to apply these rules so as not to compromise
the legibility of the e-shape Logotype.
The colour background can be used only when
the White version of the logo is applied.

→15

1.8 Logo and signature

EuroGEOSS Showcases: Applications Powered by Europe

The signature must be applied immediately below the protected area and aligned in center. These examples can be followed in cases where other logos are used in a layout, or where the dimensions of the product are restrictive.

Notes

In some applications, such as headletter and press release the sigrature can be applied down in the right on the page.

1.9 Incorrect logo application

Do not use a gradient background that compromises the logo's legibility

Do not force the width dimensions of the logo

Do not force the height dimensions of the logo

Do not apply different colours for the symbol and for the typography of the logo: always use the 'colour code' described in this chapter

Do not apply a different colour to the logo to those described in this chapter

Do not change the order and the position between the symbol and the typography

Notes

These examples of incorrect applications of the logo are not acceptable and could compromise e-shape's Corporate Identity

→17

1.9 Incorrect logo application

Do not use shadow effects
with the logo

Do not aplly effects or filters to
the logo: legibility will be compro-
mised

Do not change the proportions
between size of symbol and the
typography of the logo

EuroGEOSS Showcases:
Applications Powered by Europe

Do not change the proportions of
the logo and the signature

Do not create outline version
of logo

When the logo is applied to a
background, use the most suit-
able colour code following the
indications given in paragraph '1.6
Application on image background'

Notes

These examples of incorrect applications of the logo are
not acceptable and could compromise e-shape's Corporate
Identity

1.9 Incorrect logo application

Do not aplly monochromatic
version to the logotype and the
symbol

When the logo is used in negative,
the symbol must also match

e-shape
Pedicit ut occuptas int iliet fu-
giatquis essiti quaest, ommolup-
tas eriametur, torum aut

Do not go beyond the protected
area with graphic elements

EuroGEOSS Showcase
Applications Powered by Europe

Do not superimpose graphic
elements over the logo.

Notes
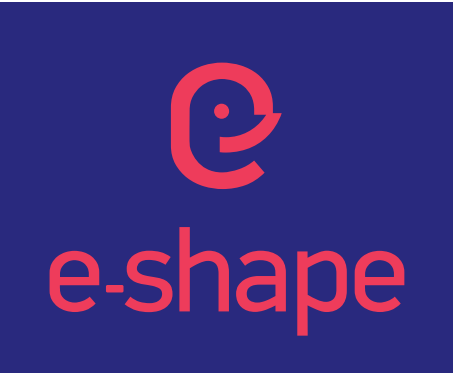
These examples of incorrect applications of the logo are
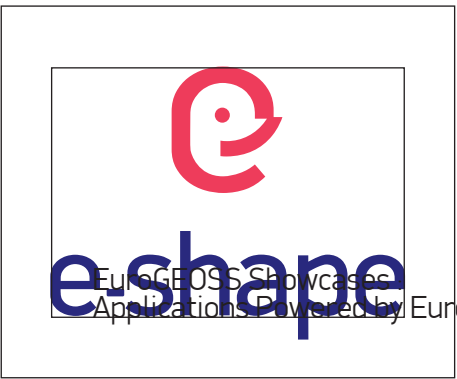not acceptable and could compromise e-shape's Corporate
Identity

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Logotype and symbol

Vector	Office presentation	Print
01_logo_full_color.eps	01_logo_full_color.png	01_logo_full_color.pdf
02_logo_black.eps	02_logo_black.png	02_logo_black.pdf
03_logo_white.eps	03_logo_white.png	03_logo_white.pdf

Signature

Vector	Office presentation	Print
01_sign_full_color.eps	01_sign_full_color.png	01_sign_full_color.pdf
02_sign_black.eps	02_sign_black.png	02_sign_black.pdf
03_sign_white.eps	03_sign_white.png	03_sign_white.pdf

Logo with signature

Vector	Office presentation	Print
01_logo_sign_full_color.eps	01_logo_sign_full_color.png	01_logo_sign_full_color.pdf
02_logo_signsign_black.eps	02_logo_sign_black.png	02_logo_sign_black.pdf
03_logosign_sign_white.eps	03_logo_sign_white.png	03_logo_sign_white.pdf

Notes

All the digital files can be found at the following address:
http://www.e-shape.eu

Section 02
Showcases logos

02

Creating a logo is a vital part of our project's communication efforts. To meet this need, we should be devoted to the guidelines. It's the foundation of our brand identity and a well-designed logo can communicate everything from the project's background to their mission.

water

agriculture

climate

disasters

health

ecosystem

renewable energy

water

agriculture

climate

disasters

health

ecosystem

renewable energy

→23

2.2 Color of logo

disaster

Print colours

C 96
M 94
Y 1
K 22

disaster

Negative

C 0
M 0
Y 0
K 20

Notes

We will present here the guidlines for one logo showcase as an example. The guidlines are the same for each of the 7 logos.

See applications of the logo:

2.5 Application on colour background
2.6 Application on image background

2.2 Color of logo

disaster
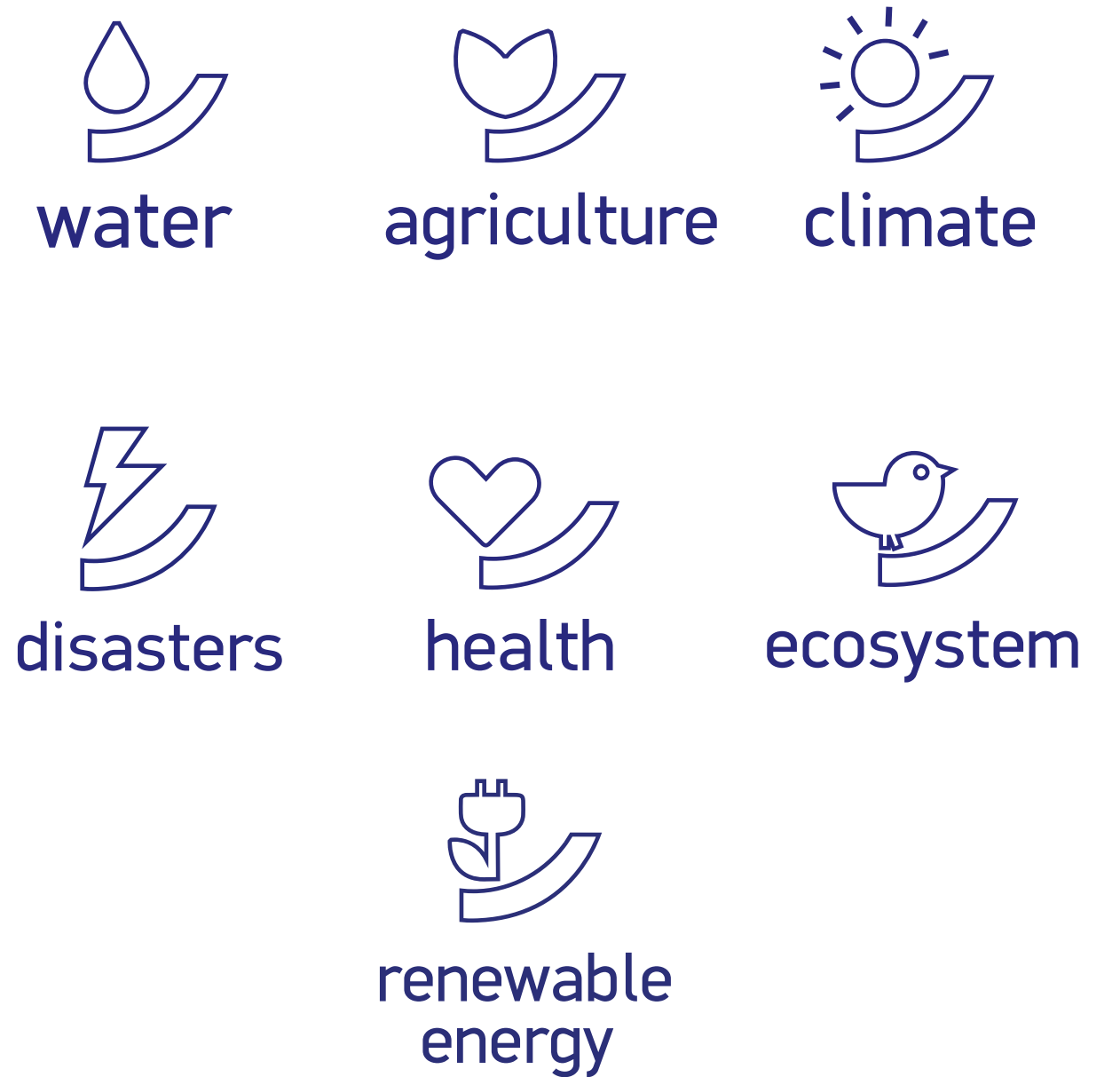
Solid color blue

C 95
M 95
Y 0
K 20

disaster

Solid color gray

C 0
M 0
Y 0
K 20

Notes

We will present here the guidlines for one logo showcase as an example. The guidlines are the same for each of the 7 logos.

See applications of the logo:

2.5 Application on colour background
2.6 Application on image background

2.3 Use at smaller size

> 12mm

disaster

12mm

logotype's minimum size
for print and online applications.
Aplly only the symbol without
the logotype.

The application of the showcase symbol
and logotype is permitted in all it's
dimensions down to a minimum of 12 mm.

Notes

It is strongly advised to use the logo at a size greater than or
equal to 12 mm wherever possible, to ensure it is accurately
reproduced on any type of print or material.

2.4 Protected area

protected area

protected area

disaster
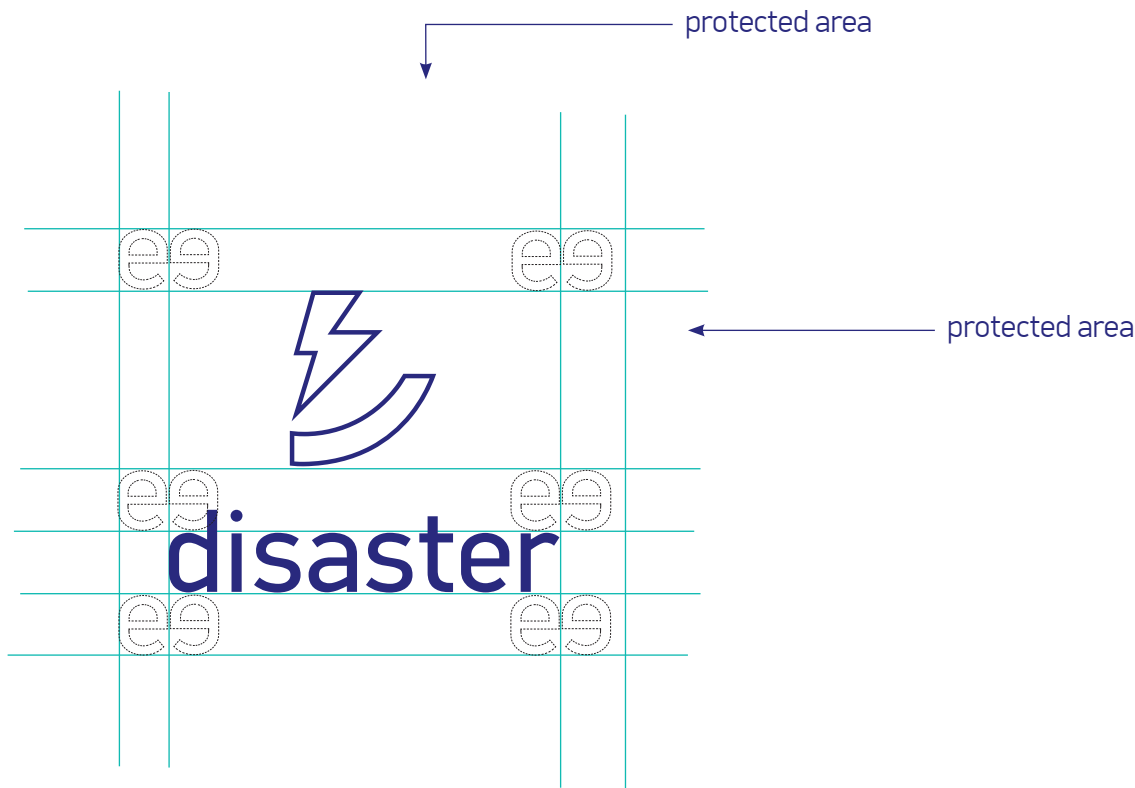
The protected area keeps the Logotype
free from other text or graphic elements
that could compromise its legibility or recognition.
The building of the protected area is given by the ¨e¨
of the typography. The ¨e¨ establishes the protected
area of the upper, lower, right and left margins.

The size of the ¨e¨ establishes the margins
between the avatar symbol and the typography.
We use ¨e¨ as a measurement unit beacause
exists in every showcase logotype.

2.5 Application on color background

The Dark Blue version of the Showcase Logotype.

The Showcases Logotype in it's Dark Blue version can be applied to these background colours

Notes

It is important to apply these rules so as not to compromise the legibility of the Logotypes

2.5 Application on color background

The Light Gray version of the Showcase Logotype.

The Showcases Logotype in it's Light Gray version can be applied to these background colours

Notes

It is important to apply these rules so as not to compromise the legibility of the Logotypes

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The Solid Dark Blue version
of the Showcase Logotype.

The Showcases Logotype in it's Solid Dark Blue ver-
sion can be applied to these background colours

The Solid Light Gray version
of the Showcase Logotype.

The Showcases Logotype in it's Solid Light Gray
version can be applied to these background colours

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convert the full color image in monochromatic

The background image always has to be in monochromatique dark tones so apply the Showcase Logotype in its white version with 65% transparency

Notes

The choice of the Showcase Logotype version to match with a background image must respect its legibility and ease of recognition in relation to the support of the general layout

Content linked

See image chapter:
6.1 Layout with images

→33

disaster

Do not use a gradient background that compromises the logo's legibility

disaster

Do not force the width dimensions of the logo

disaster

Do not force the height dimensions of the logo

disaster

Do not apply different colours for the symbol and for the typography of the logo: always use the 'colour code' described in this chapter

disaster

Do not apply a different colour to the logo to those described in this chapter

disaster

Do not change the order and the position between the symbol and the typography

disaster

Do not use shadow effects with the logo

disaster

Do not apply effects or filters to the logo: legibility will be compromised

disaster

Do not change the proportions between size of symbol and the typography of the logo

disaster

Do not create outline version of logo

When the logo is applied to a background, use the most suitable colour code following the indications given in paragraph '1.6 Application on image background'

disaster

When the logo is used in negative, the symbol must also match

Notes

These examples of incorrect applications of the logo are not acceptable and could compromise e-shape's Corporate Identity

Notes

These examples of incorrect applications of the logo are not acceptable and could compromise e-shape's Corporate Identity

2.7 Incorrect logo application

Do not go beyond the protected
area with graphic elements

Do not superimpose graphic
elements over the logo.

2.8 digital files

Showcases symbols gray outlines

vector	office presentation	print
01_agriculture_gray.eps	01_agriculture_gray.png	01_agriculture_gray.pdf
02_health_gray.eps	02_health_gray.png	02_health_gray.pdf
03_renewable_energy_ sources_gray.eps	03_renewable_energy_ sources_gray.png	03_renewable_energy_ sources_gray.pdf
04_ecosystem_gray.eps	04_ecosystem_gray.png	04_ecosystem_gray.pdf
05_water_gray.eps	05_water_gray.png	05_water_gray.pdf
06_disaster_gray.eps	06_disaster_gray.png	06_disaster_gray.pdf
07_climate_gray.eps	07_climate_gray.png	07_climate_gray.pdf

Showcases symbols blue outlines

vector	office presentation	print
01_agriculture_blue.eps	01_agriculture_blue.png	01_agriculture_blue.pdf
02_health_blue.eps	02_health_blue.png	02_health_blue.pdf
03_renewable_energy_ sources_blue.eps	03_renewable_energy_ sources_blue.png	03_renewable_energy_ sources_blue.pdf
04_ecosystem_blue.eps	04_ecosystem_blue.png	04_ecosystem_blue.pdf
05_water_blue.eps	05_water_blue.png	05_water_blue.pdf
06_disaster_blue.eps	06_disaster_blue.png	06_disaster_blue.pdf
07_climate_blue.eps	07_climate_blue.png	07_climate_blue.pdf

Notes

These examples of incorrect applications of the logo are
not acceptable and could compromise e-shape's Corporate
Identity

Notes

All the digital files can be found at the following address:
http:/www.e-shape.eu

Showcases logotype and symbol gray

vector	office presentation	print
01_agriculture_ls_gray.eps	01_agriculture_ls_gray.png	01_agriculture_ls_gray.pdf
02_health_ls_gray.eps	02_health_ls_gray.png	02_health_ls_gray.pdf
03_renewable_energy_ sources_ls_gray.eps	03_renewable_energy_ sources_ls_gray.png	03_renewable_energy_ sources_ls_gray.pdf
04_ecosystem_ls_gray.eps	04_ecosystem_ls_gray.png	04_ecosystem_ls_gray.pdf
05_water_ls_gray.eps	05_water_ls_gray.png	05_water_ls_gray.pdf
06_disaster_ls_gray.eps	06_disaster_ls_gray.png	06_disaster_ls_gray.pdf
07_climate_ls_gray.eps	07_climate_ls_gray.png	07_climate_ls_gray.pdf

Showcases logotype and symbol blue

vector	office presentation	print
01_agriculture_ls_blue.eps	01_agriculture_ls_blue.png	01_agriculture_ls_blue.pdf
02_health_ls_blue.eps	02_health_ls_blue.png	02_health_ls_blue.pdf
03_renewable_energy_ sources_ls_blue.eps	03_renewable_energy_ sources_ls_blue.png	03_renewable_energy_ sources_ls_blue.pdf
04_ecosystem_ls_blue.eps	04_ecosystem_ls_blue.png	04_ecosystem_ls_blue.pdf
05_water_ls_blue.eps	05_water_ls_blue.png	05_water_ls_blue.pdf
06_disaster_ls_blue.eps	06_disaster_ls_blue.png	06_disaster_ls_blue.pdf
07_climate_ls_blue.eps	07_climate_ls_blue.png	07_climate_ls_blue.pdf

Notes

All the digital files can be found at the following address:
http:/www.e-shape.eu

Section 03
color

03

3.1 introduction of colors

Colours for e-shape's Corporate Identity

In addition to the colours applied in the e-shape Logotype (Blue Magenda, Bright Red, full Black, White), a primary colour palette has been developed.
From this primary palette, a secondary palette of more hues has been created.
The extra variations give more flexibility in layouts and allow complementary colours to be coordinated.
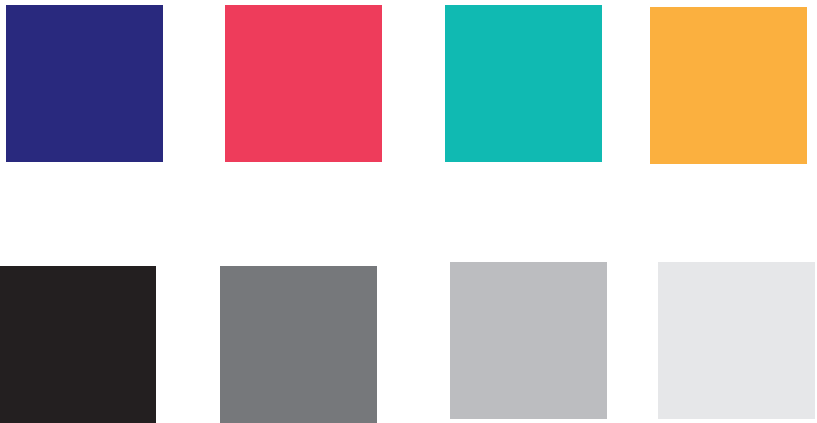
Notes

With such a rich colour palette and choice of hues, it is important to apply coherent rules. Correct colour coordination is vital to ensure consistency in e-shape's Corporate Identity.

3. Colors

3.1 neutral palette

	Black	Black 65%	Black 30%	Cool Gray
Print colours	C 0 M 0 Y 0 K 100	C 0 M 0 Y 0 K 65	C 0 M 0 Y 0 K 30	C 0 M 0 Y 0 K 10
Screen colours	R 0 G 0 B 0	R 118 G 119 B 122	R 187 G 188 B 190	R 233 G 233 B 234
Hexadecimal	#000000	#76777a	#bbbcbe	#E8E8E8
Pantone	2746 C	1787 C	319 C	Cool Gray 1 C

Notes

The neutral palette is important, in particular for its application in text.

→43

3. Colors

3.2 primary palette

	e-shape Blue Magenda	e-shape Bright Red	e-shape Green Blue	e-shape Yellow
Print colours	C 95 M 95 Y 0 K 20	C 0 M 90 Y 55 K 0	C 73 M 0 Y 36 K 0	C 0 M 35 Y 85 K 0
Screen colours	R 48 G 46 B 123	R 207 G 66 B 90	R 105 G 185 B 179	R 232 G 174 B 74
Hexadecimal	#302e7b	#cf425a	#69b9b3	#e8ae4a
Pantone	2746 C	1787 C	319 C	116 C

Notes

The primary colour palette may be used to design basic layout elements, text highlighting and backgrounds, but must not be applied to the e-shape Logotype.
For the logotype colors watch chapter 1.5.

3.3 secondary palette

	e-shape Dark Blue	e-shape Dark Red	e-shape Dark Green Blue	e-shape Dark Yellow
Print colours	C 100 M 93 Y 40 K 56	C 23 M 100 Y 80 K 15	C 82 M 24 Y 32 K 0	C 13 M 48 Y 100 K 0
Screen colours	R 20 G 25 B 60	R 145 G 34 B 55	R 83 G 136 B 157	R 201 G 144 B 53
Hexadecimal	#14193c	#912237	#53889d	#c99035
Pantone	2766 C	187 C	326 C	124 C

Notes

The primary colour palette may be used to design basic layout elements, text highlighting and backgrounds, but must not be applied to the e-shape Logotype.
For the logotype colors watch chapter 1.5.

3.4 color matching

e-shape Blues	e-shape Reds	e-shape Azzures	e-shape Yellows

Colour-matching unites the primary and secondary colour palettes, allowing each colour to have two tones.

These colour matches will be useful in cases where a single colour is chosen for a particular product or application. In this case, it will be possible to use both the dark tones as well as the light tones, alongside the whole range of neutral colours.

Notes

It is important, when coordinating colours, to use only the dark and light hues as indicated in this table.

3. Colors

3.5 Incorrect color use

Blend

Do not apply a blend of several colours that does not conform to the colour-matching palette
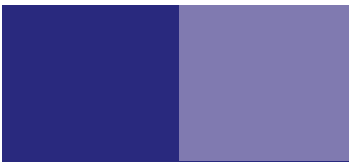
Overlay

Do not create a third colour by superimposing one colour on another
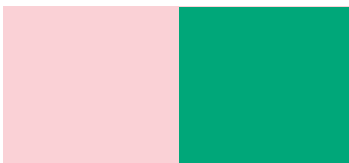
Color Match

Do not match two different colours from the same palette

Opacity

Do not overlay colours that are to be used only in their saturated form

Color Range

Do not use colours that are not from the official e-shape colour palette

Color Match

Do not match primary colours with different secondary colours

Section 04
Typography

Introduction
Logo font
Text font
System font
Typography in documents

04

4.1 Introduction

Typography for e-shape
This chapter describes the e-shape font library and their applications. The typography for e-shape is divided into groups that correspond to the different application areas and covers their various uses.
The library consists of:
"PF Din Display Regular" – the corporate font (used for logotype)
"PF Din Display Light"– for the signature of the logo
"PF Din Text Regular"– for body text
"PF Din Text Light"– for captions
"PF Din Text Bold"– for headers and subheaders and some special texts

The "Callibri" font is for system use in case that someone of the partners cannot use the PF DIN font.

** When we use **e-shape** in texts the word must be bold always. If someone using the font PF DinText apply the medium weight either.

e-shape
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PF DIN Display Regular

EuroGEOSS Showcases: powered by Europe
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

PF DIN Display Light

Manterricid senatia vitus, conequam hil-interfex sedem inum nox mus; nonicer fereme Egil consul conum hosta deorum qui publin ve, nontrae, untes? que acciocur, notiam maiocae mo moremuntinc menat vivit que ment. Verumum ad peraes mei

PF DIN Text Regular

Manterricid senatia vitus, conequam hil-interfex sedem inum nox mus; nonicer fereme Egil consul conum hosta deorum qui publin ve, nontrae, untes? que acciocur, notiam maiocae mo moremuntinc menat vivit que ment. Verumum ad peraes mei

PF DIN Text Light

Role of the General Assembly (title)

PF DIN Text Bold

Notes

Besides the above mentioned fonts, the system font Calibri is included for editable templates such as Word or PPT.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Display Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Display Regular

Notes

The Pf Din Display font is not to be used in titles, subheadings or body text.

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Text Light

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Text Light Italics

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Text Regular

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Text Regular Italics

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

PF Din Text Bold

4.4 System font

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°

Calibri Reugular

**abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!$%&@#/ ( ) ?°**

Calibri Bold

Notes

The system font should be used in editable documents and templates. Is recommended for web portal, PPT, for all editable text such as in letterheads, fax numbers, Word templates, etc.

4.5 Typography in documents

external publications

Title

Section Title

Headers

Ror sam et latiis et latur, tem alitae que eicillabore, voluptur aut et, odis magnis ent molores sumque sam sime cum isi dolorit eum faccus as dolum quas intor sitis mos alitatia descimo eosandi aecus.

Pf Din Text Bold 30 pt

Pf Din Text Regular 26 pt

Pf Din Text Regular 15 pt

Pf Din Text Light 11 pt
Kerning 16 pt

internal / Word documents

Title

Header 1

Header 2

Ror sam et latiis et latur, tem alitae que eicillabore, voluptur aut et, odis magnis ent molores sumque sam sime cum isi dolorit eum faccus as dolum quas intor sitis mos alitatia descimo eosandi aecus.

TABLE OR FIGURE TITLE

Table text table text
Table text table text
Table text table text

Caption text. Ror sam et latiis et latur, tem alitae que eicillabore, voluptur aut et, odis.

Pf Din Text Bold 30 pt

Pf Din Regular 26 pt

Pf Din Regular 15 pt

Pf Din Light 11 pt
Kerning 16 pt

Pf Din Bold 11 pt
All Caps

Pf Din Bold 11 pt

Pf Din Light Italic 11 pt

Section 05
Picture Language

05

5.1 Intoduction of image use

Choosing images

Images are not only used for technical information. They can convey a message or a mood. Therefore this Corporate Identity Manual also defines how e-shape images are presented, establishing a common picture language to convey e-shape's unique qualities and brand values. This approach should be applied to all corporate and promotional material, but it is also recommended for internal use to better reinforce the corporate image.

For example:
– Use 'real' images wherever possible, rather than artist impressions
– Use close-ups, to bring 'space' closer to the viewer
  (a close-up view might contain only a few simple elements, but has a very strong impact).
- Prefer to use images from the Image Bank, linked in this chapter.

The examples in this chapter show the most common uses of images at e-shape, from illustrations in brochures to web images.
Practical guidance is given on how to crop, zoom in and compose our images to support and project the 'corporate image'.

Notes

This is an example of how to zoom in and crop an image. The result is to bring the subject closer to the viewer by removing unnecessary detail, focusing on the subject and composing the picture in a fresh or unusual way.

5.2 Image in PPT

Title
Section Title

- Ror sam et latiis et latur,
- tem alitae que eicillabore,
- voluptur aut et, odis magnis ent molores sumque
- sam sime cum isi dolorit eum
- accus as dolum quas intor sitis mos alitatia descimo eosandi aecus

Title
Date

Soles re, autent quasit volorec ullessunt. Ita volupta ectist et quianis enderio exerion sectis mo mos nossunt-Tio. Iquaepro optatios excea quia
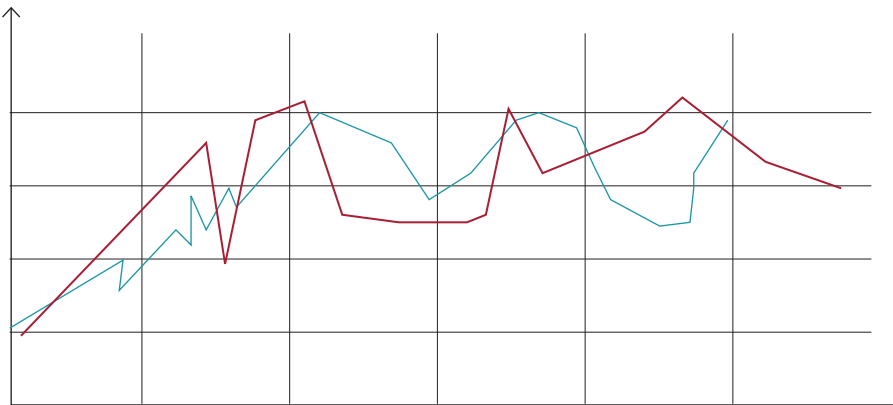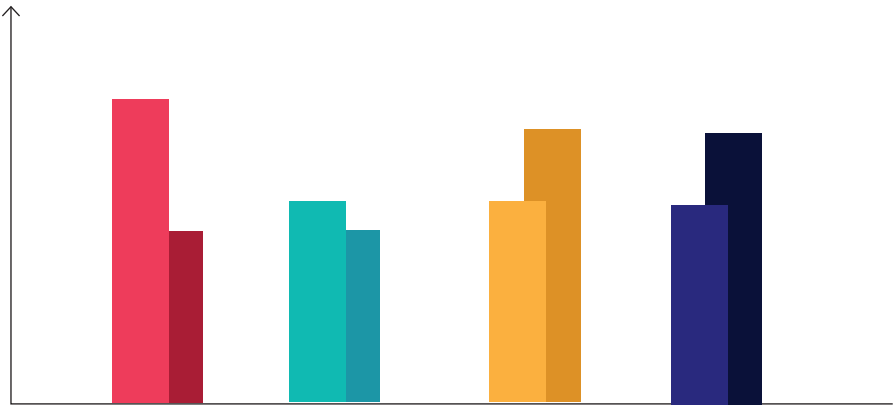
Colours
The colour rules, as described in chapter '3 Colours', may be applied to all the graphic elements using the neutral, primary and secondary colour palettes.

Lines
Use primarily the neutral colours and the three Blacks (100% , 75%, 30%) for all lines, whether full, broken or dotted.

Typography
The titles of the graphs may be either in Pf Din Display.
For correct use of the fonts, refer to the chapter '4 Typography'. For all the texts inserted in the tables, in the graphs and in captions, the use of the PF Din Text font is recommended for printed material, and the Calibri font for all files seen in Word and PPT format.

5 Picture Language

5.5 Information graphics

Lorem 30 %

Lorem 20%

Lorem 15%

Lorem 40 %
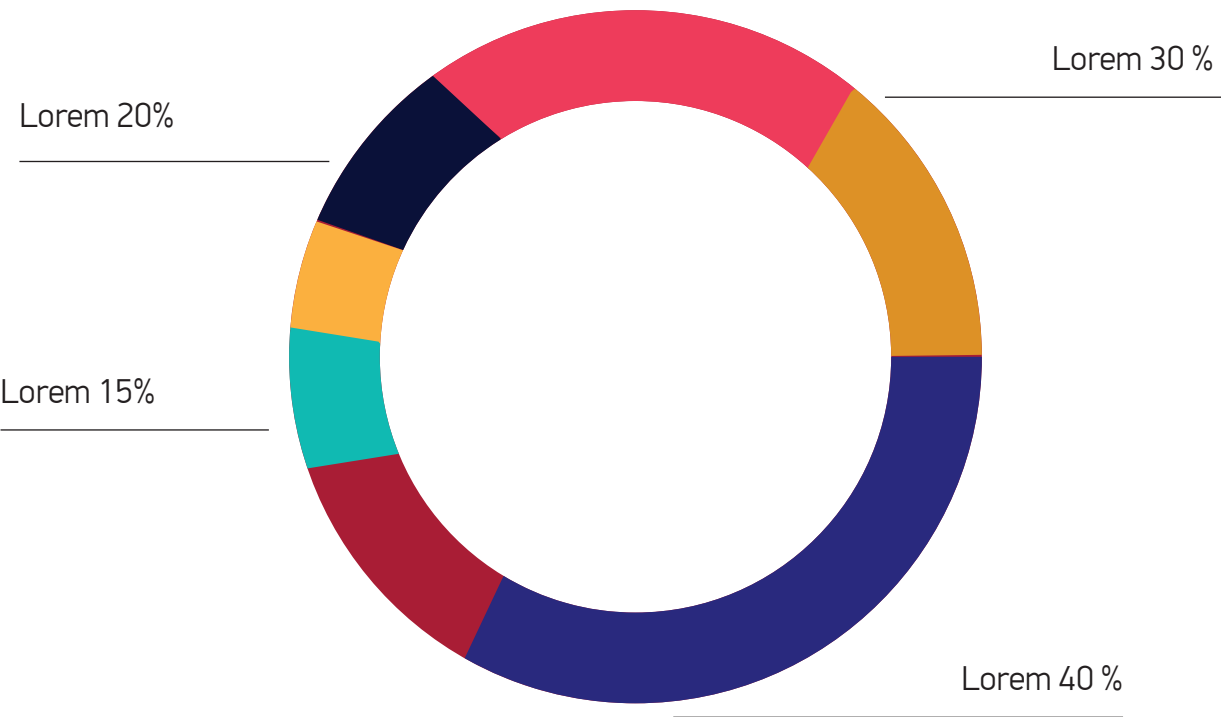
Archilit	Atemqui	Magnis	Verum
expedis	173.5	12.1	25%
intemolecti	122.1	20.2	30%
conecum	177.7	30.5	45%
saepudam	250.9	80.6	50%

Notes

In the table, a colour taken from the neutral colour palette
has been applied to highlight headings and data. Magenda
Blue has been used for the lines and the texts. Pf Din Display
Bold font has been used for the headings, and Pf Din Display
Light for the text and captions.

Section 06
Applications

06

6.1 Introduction of Applications

Application of layout elements
This chapter illustrates the main applications that contribute to the construction of e-shape's Corporate Identity.
The applications demonstrate the correct relationship between all the basic elements of the preceding chapters: the e-shape logo, colours, typography, picture language and layout elements.
Here we also define the main grids from which it is possible to take elements for the creation of e-shape's main communication formats. There are two types of applications. The first is the set of basic rules to develop the main layout for e-shape corporate items and stationery. The second is applied to examples of products, such as headletter, bussines cards, press release and PowerPoint presentations.
In this chapter, we also describe the correct use of the digital e-shape Logotype for special cases, for example, the Web Portal and email signatures.

6.2 Letterhead
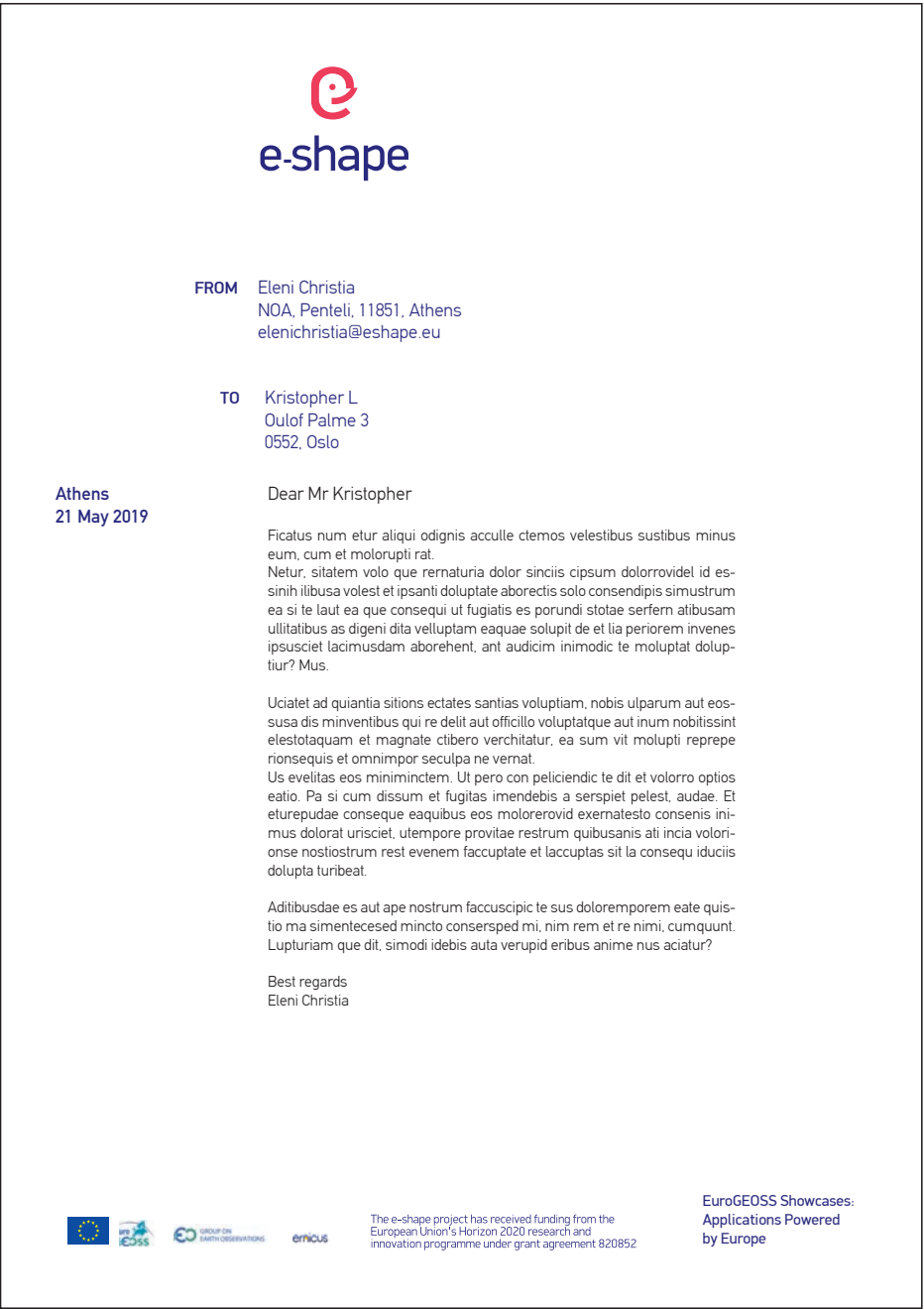
Layout:
Example of letterhead with personalisation of the name and the address of the establishment.

The colour of the e-shape Logotype is in logotype colors

The font to be used in the text area should be PF Din Text Light, size 10

6.3 Bussines card

For business cards, the e-shape Logotype is inserted applying the rules in the chapter '1 Logotype'.

The name, role and department are left-aligned, and the other informations are right-aligned. Both abstain the same rom the margins.

Notes

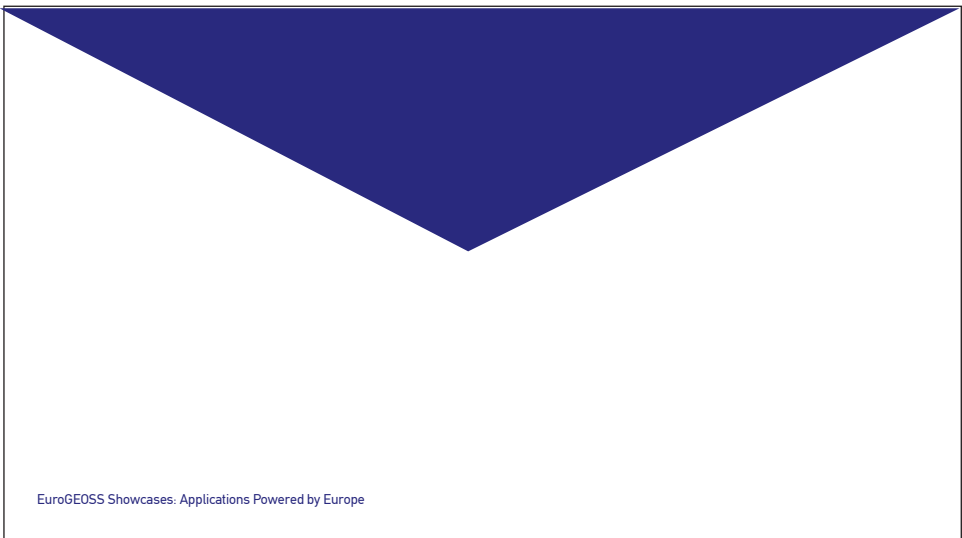This template is available in the vectorial format INDD for Offset and digital printing, and in DOT format for Word.

Content linked

To download the Letterhead template:
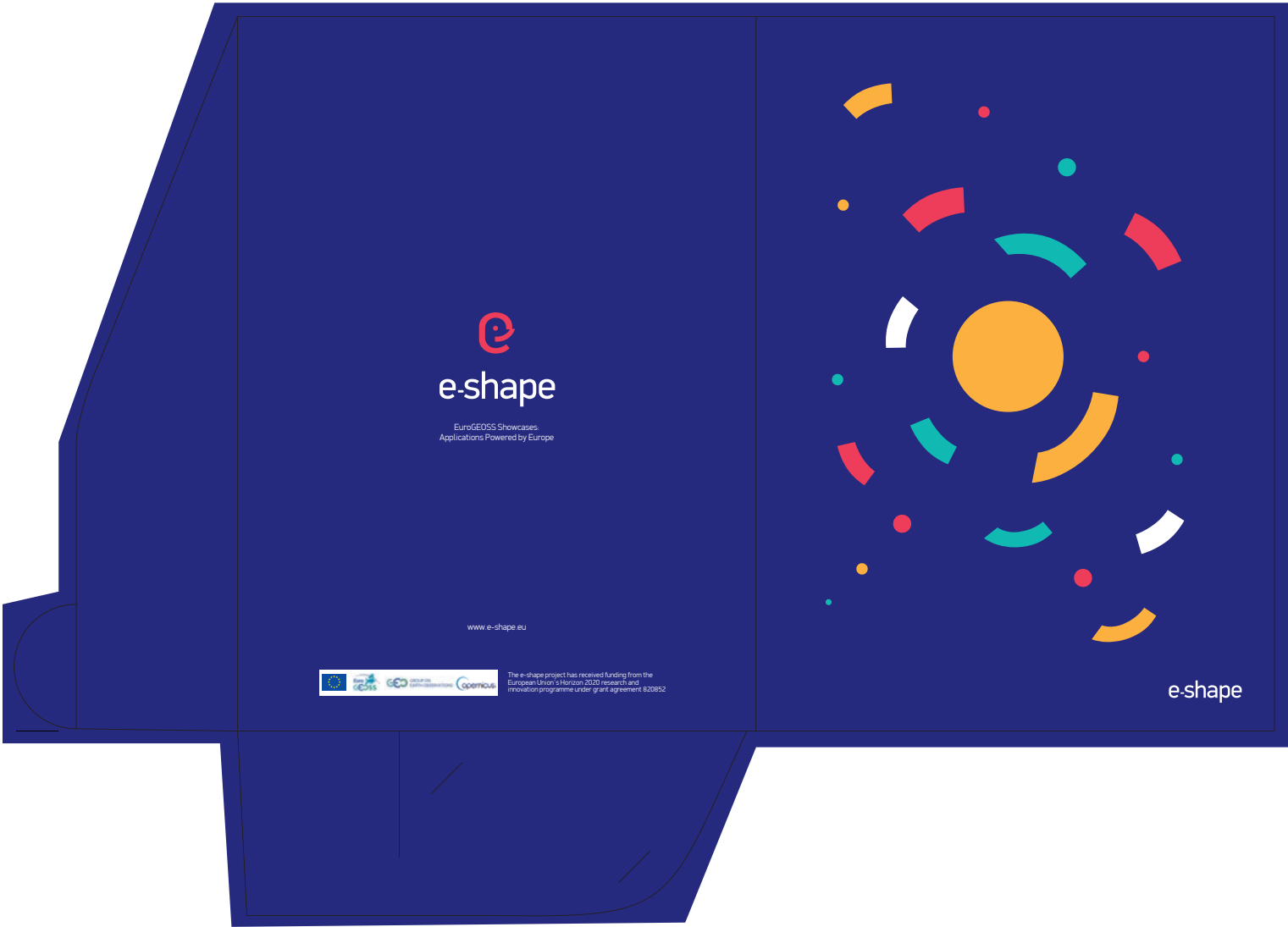01_Letterhead.indd, 01_Letterhead.pdf or 01_Letterhead.dot

Notes

This template is available in the vectorial format INDD for Offset and digital printing.

Content linked

To download the Business cards template:
03_Business_card.indd or 03_Business_card.pdf

e-shape

Address
Postal code
T+ 0000000
e-shape.eu

Aplly the logo in the front side of enve-
lope with the informations of the com-
pany in Dark Blue color, with text font
PF Din Text Regular.

EuroGEOSS Showcases: Applications Powered by Europe

Aplly the signature in the back side of
envelope down in the left.

Envelope standar dimmensions 22cm x10cm

e-shape

EuroGEOSS Showcases Applications Powered by Europe

Aplly the logo with the signature in
the front side of envelope on the right
bottom.

Envelope standar dimmensions 33cm x23cm

Notes

This template is available in the vectorial format INDD for
Offset and digital printing.

Content linked

To download the Envelope template:
04_Envelope_.indd or 04_Envelope_.pdf

Notes

This template is available in the vectorial format INDD for
Offset and digital printing.

Content linked

To download the Envelope template:
05_Envelope_big.indd or 05_Envelope_big.pdf

Notes

This template is available in the vectorial format INDD for Offset and digital printing.

Content linked

To download the Folder template:
06_Folder.pdf

6.7 Email signature

6.8 Press release

e-shape

PRESS RELEASE

e-shape Communication Offices

headquarters
8-10 rue Mario Nikis
F-75738 Paris Cedex 15
France
T +33 1 53 69 72 99
F +33 1 53 69 76 90

Athens, 22 May 2019

Athens
Keplerlaan 1, PO Box 299
NL-2200 AG Noordwijk
The Netherlands
T +31 71 565 3006
F +31 71 565 5728

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Paris
Keplerlaan 1, PO Box 299
NL-2200 AG Noordwijk
The Netherlands
T +31 71 565 3006
F +31 71 565 5728

London
Keplerlaan 1, PO Box 299
NL-2200 AG Noordwijk
The Netherlands
T +31 71 565 3006
F +31 71 565 5728

F +30 690 060 0166
e-shpae.eu

Eleni Christia
Enclosure
Encl.1

The e-shape project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 820852

EuroGEOSS Showcases:
Applications Powered
by Europe

Email signature content:

e-shape

Eleni Christia
Communication & Dissemination Manager

H2020 e-shape project
National Observatory of Athens
Tel.+30-210 3490125
e-mail: christia@noa.gr

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Notes

This template is available in png format.

Content linked

To download the email signature:
07_email.sign.png

Notes

This template is available in the vectorial format INDD and in doc.

Content linked

To download the Press release template:
08_Press_release.indd or 08_Press_release.doc

Notes
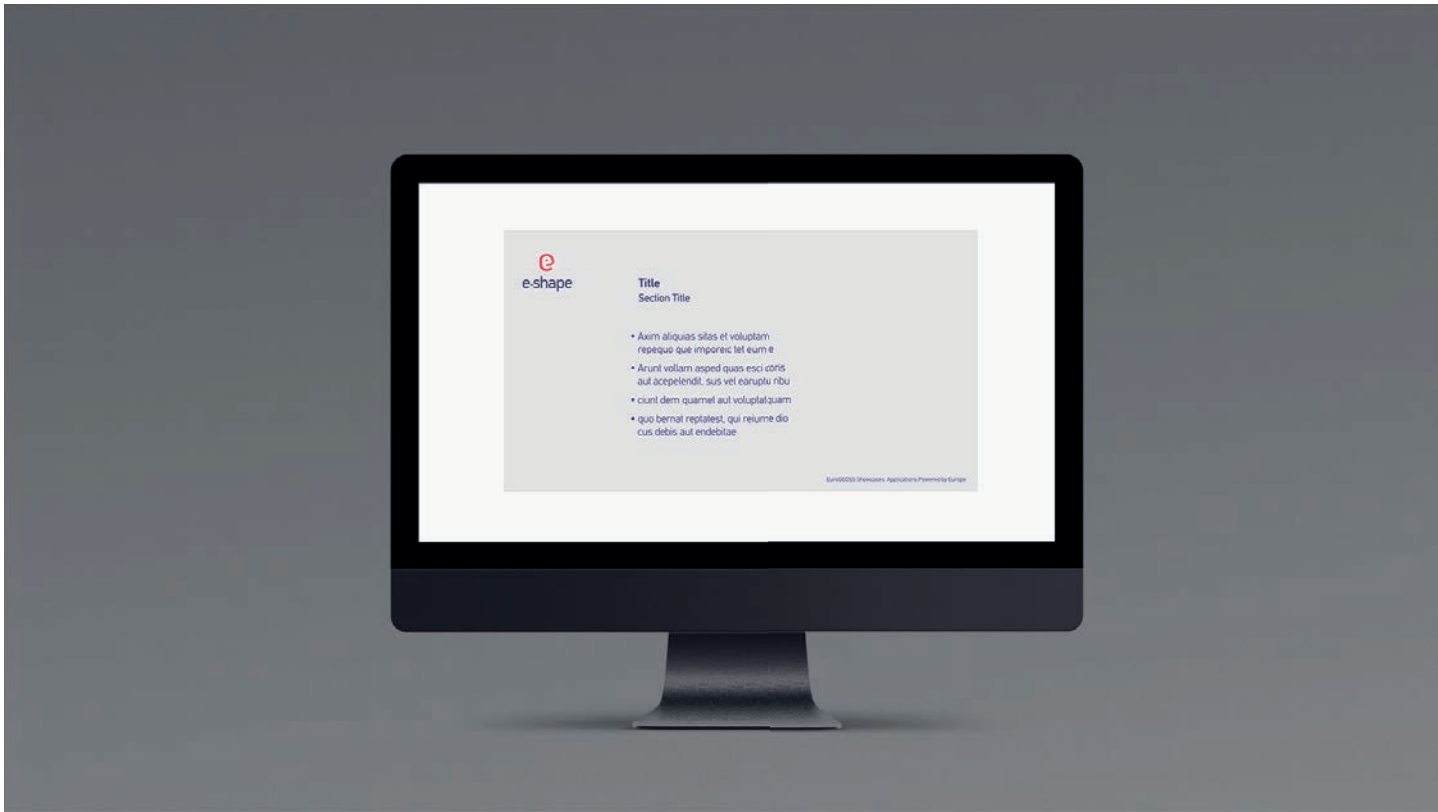
This template is available in ppt format.

Content linked

To download the ppt presentation:
09_presentation.ppt

→**73**

e-shape

www.e-shape.eu

Notes

This template is available in the vectorial formats eps. and ai. for Offset and digital printing.

Content linked

To download the bag template:
10_tote_bag.eps or 10_tote_bag.ai

→**75**

e-shape

Notes

This template is available in the vectorial formats eps. and
ai. for Offset and digital printing.

Content linked

To download the t-shirt template:
11_t-shirt_.eps or 11_t-shirt.ai

e-shape

Raphaëlle Barbier

ARMINES/MINES ParisTech

Kick Off Meeting 9-10 May 2019
French Riviera

EuroGEOSS Showcases: Applications Powered by Europe

The e-shape project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 820852

Accreditation card dimmensions: 12cm x18cm

Notes

This template is available in the vectorial formats eps. and ai. for Offset and digital printing.

Content linked

To download the laynard template:
12_laynard_ eps or 12_laynard.ai

e-shape

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