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## Copernicus-based solutions contributing to EuroGEO with











The e-shape project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement 820852

**e-shape**: strengthens benefits for Europe of GEOSS and vice-versa – supports the EuroGEOSS Regional GEO

# What is e-shape?

e-shape allows Europe to position itself as global force in Earth observation through leveraging Copernicus, making use of existing European capacities and improving user uptake of data from European assets in the GEO context.

e-shape vision: To develop operational services with and for the users and to create a conducive environment whereby the strengths of Europe are exploited towards addressing societal challenges, fostering entrepreneurships and supporting sustainable development

#### e-shape: more than a project



EuroGEO Showcases: Applications Powered by Europe











O1: Develop operational EO services with and for users active in key societal sectors

O2: Demonstrate the benefits of the EO pilots through the coordinated downstream exploitation of EO data and the utilization of existing EO resources

O3: Promote the uptake of pilots at national and international scale, across vertical markets (private and public) and amongst key user communities

O4: Enable the long-term sustainability of the numerous pilots, their penetration in public and private markets and support their upscaling

O5: Increase uptake by raising awareness on the solutions developed through tailored and well-targeted communication, dissemination and outreach activities

#### e-shape supports Copernicus, EuroGEO and GEO

- co-designs and co-creates with end-users of EO based services.
- leverages **existing distributed assets** (DIAS, GEOSS Platform, NextGEOSS platform, EOSC, ...) for developing the pilots AND respects the Data Management Principles of GEOSS and GEO Standards & Interoperability Forum (SIF) recommendations on **interoperability** and being in compliance with the INSPIRE Directive.
- promote services in European and global markets through eoMall acting as a "window to the market" for providers
- delivers a boost to the European EO sector acting as a **sustainability booster** for **market penetration support**.
- On-boards **new pilots** and offers them the support of our strategic activities

#### e-shape application

#### Onboarding page

- 1. Guide for applicants
- Application form



- Describe your pilot
- Describe how e-shape will impact your pilot
- Declaration of honour

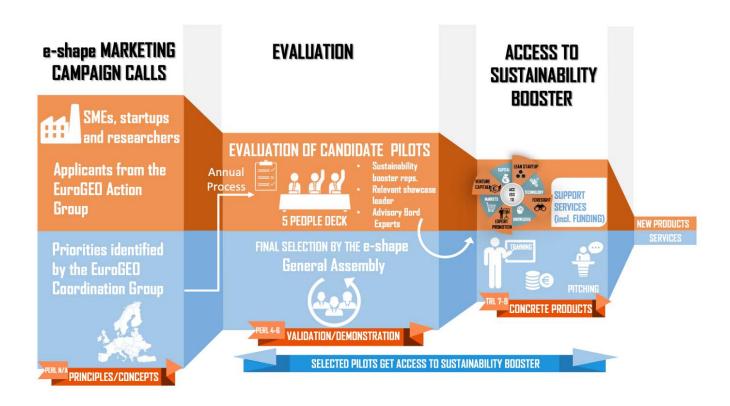
Any question: Helpdesk

Submit you application: Helpdesk





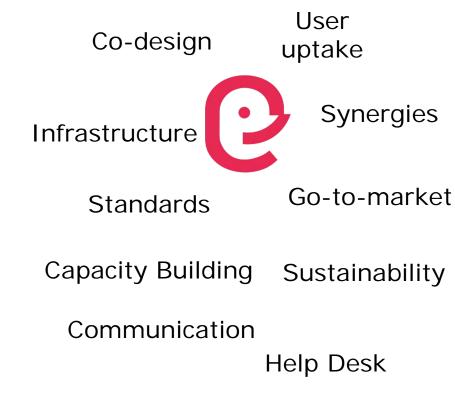
#### e-shape: onboarding process



e-shape brings value to the pilots



Where you can be...





Where you are now...

Where you

want to be...

#### Tips

- Obviously check your eligibility first this should not be an issue
- Be clear on the Showcase you propose to contribute to: your pilot is transversal: focus on one Showcase
- Define
  - the SDG goal or indicator your pilot/products will contribute to
  - your current link to GEO or the connection you would like to establish
  - the long-term vision sustainability –
  - how e-shape will support your development

Call for EO-based products 2020

### APPLY NOW! At e-shape Help Desk

https://helpdesk.e-shape.eu/

Starting 8th June → Ending 4th September















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EuroGEÓ Showcases, Applications Powered by Europe

UNITY IS STRENGTH www.e-shape.eu



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